



Enhancement of the Business Environment in the Southern Mediterranean



A project funded by the European Union



1. EBESM: Objectives



Overall

- Enhance MSME business enabling environment at macro level by drawing on EU and international good practices (e.g. SBA for Europe)
- Expand PS growth and **employment generation** by improving competitiveness and fostering robust, inclusive and sustainable MSME growth

Specific

- Supporting the ***expertise and capacities*** of the Working Parties on Euro-MED Industrial Cooperation in **supporting reforms**
- Building-up the ***capacity*** of the SBA Coordinators and stakeholders to **advocate for MSMEs development**
- Raising ***awareness*** and facilitating **MSME access to financing**



2. EBESM A2F Intervention Strategy



Unlocking A2F for MSME
(less than 20% of financing goes to MSME)

Raising awareness and facilitating MSME access to financing

National seminars to involve all stakeholders in the process- raising awareness about existing MSME public policies, mechanisms and instruments and sharing good practices

Selecting small-scale action plan and implementation

Identifying and implementing a small scale action plan for reforms

Fine tuning actionable recommendations and defining work plans

Policy-oriented/recommendations seminars at sub-regional/regional levels involving high level decision takers from both public and private sectors

Identifying A2F Instruments - Policy recommendations

Mapping exercise of existing public programmes and instruments (e.g. loans, guarantees, risk capital, MF, other newer instruments) –Focus groups/Dialogue- Policy recommendations

3. EBESM A2F Activities/Timeframe



EBESM A2F Activities and Timeframe - Proposal

Activity	Objectives	Timeframe											
		Nov 15	Dec 15	Jan 15	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16
Mapping Study	Identifying A2F public programmes and instruments & Obstacles/Challenges faced by MSMEs in A2F - Issuing policy recommendations												
Sub-regional seminars	Fine tuning actionable policy recommendations - sharing good practices and encouraging South-South dialogue												
Regional Seminar	Disseminating final results of mapping exercise and policy recommendations - commonly agreeing about approach and work plans												
Small-scale action plan	Developing and implementing small-scale action plan at country level to unlock A2F for MSMEs												
National seminars	Raising awareness about A2F Programmes and Instruments (brochure dissemination) and involving stakeholders in reform process												



Thank you for your attention

Contact: Marie-Jose Char

Email : M.J.CHAR.GIZ@outlook.com

Project implemented by:

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

 **eurecna**
CNA Veneto
International Services