

Enhancement of the Business Environment in the Southern Mediterranean



A project funded by the European Union



Green Industry & Green Economy in Egypt

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Objectives of the Study



- Main objectives of the UNECA study was to provide a better understanding of how corporate institutions perceive green and sustainable business, main opportunities, constraints, challenges, & actions necessary to facilitate their effective engagement
- Companies included those involved in activities & operations related to industrial related operations, transport, municipal & agricultural waste, production of organic products, & the tourism industry



SD Efforts in Egypt



- The issuance by the Council of Ministers of a decree in 2006 to create a Sustainable Development Committee (SDC) with the membership of all Ministries, & with the Ministry of Environment (MoE) serving as the Secretariat
- Creation of a Sustainable Development Unit within the Ministry of the MoE & the creation of a Working Group on Green Economy at the Ministry of Planning
- Adoption by the Higher Council for the Environment, Egyptian Scientific Academy of Research of a “Green Economy” road map



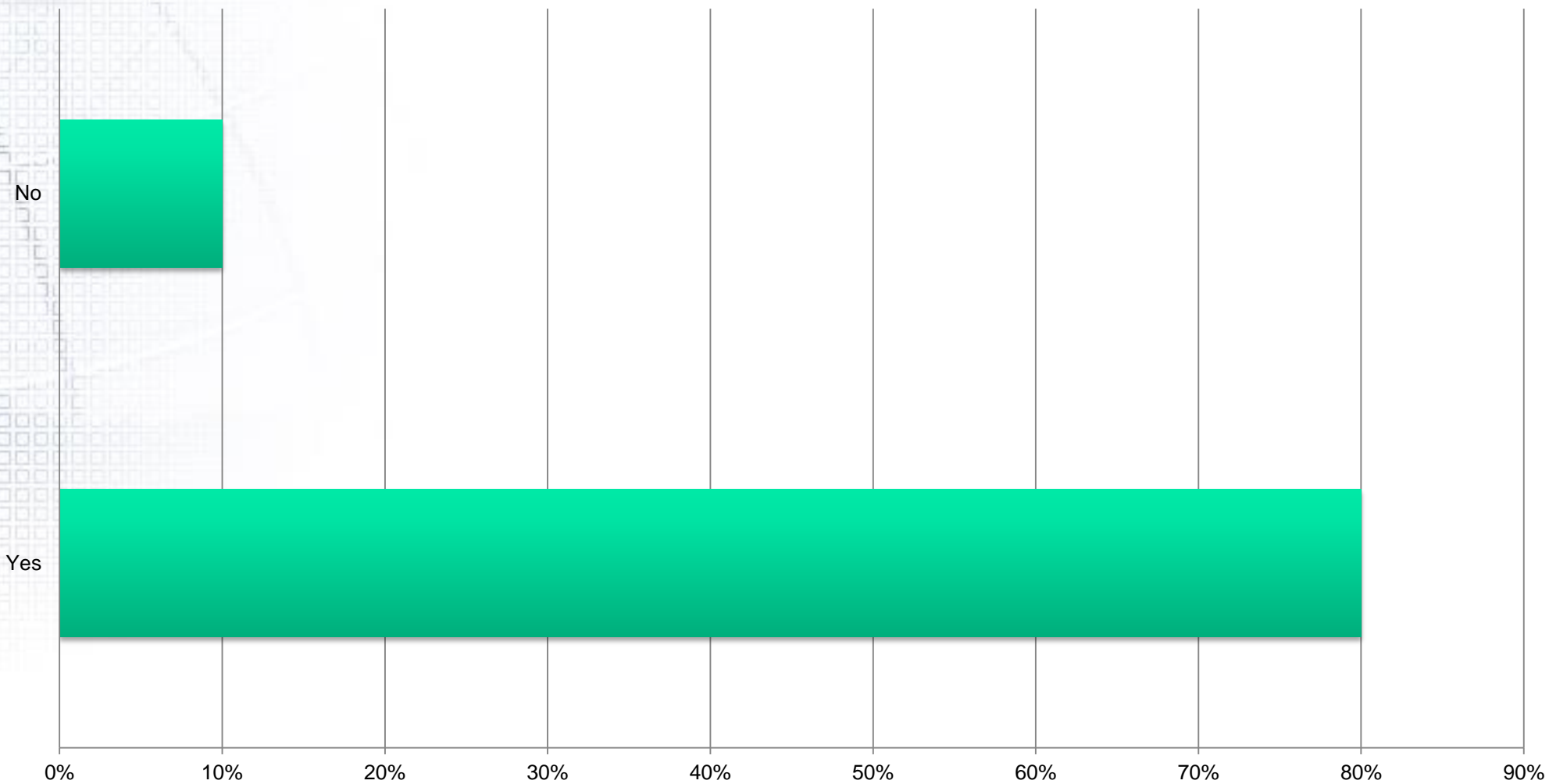
SD Efforts in Egypt



- Following a UNEP funded project on the greening of four sectors in Egypt: Water, Energy, Agriculture, & Solid Waste, the MEO & CEDARE are undertaking a project under the SWITCH Med programme aimed at developing an Action Plan for the four sectors
- The Government is currently engaged in the development of a sustainable development strategy for 2030 to be launched beginning of 2015

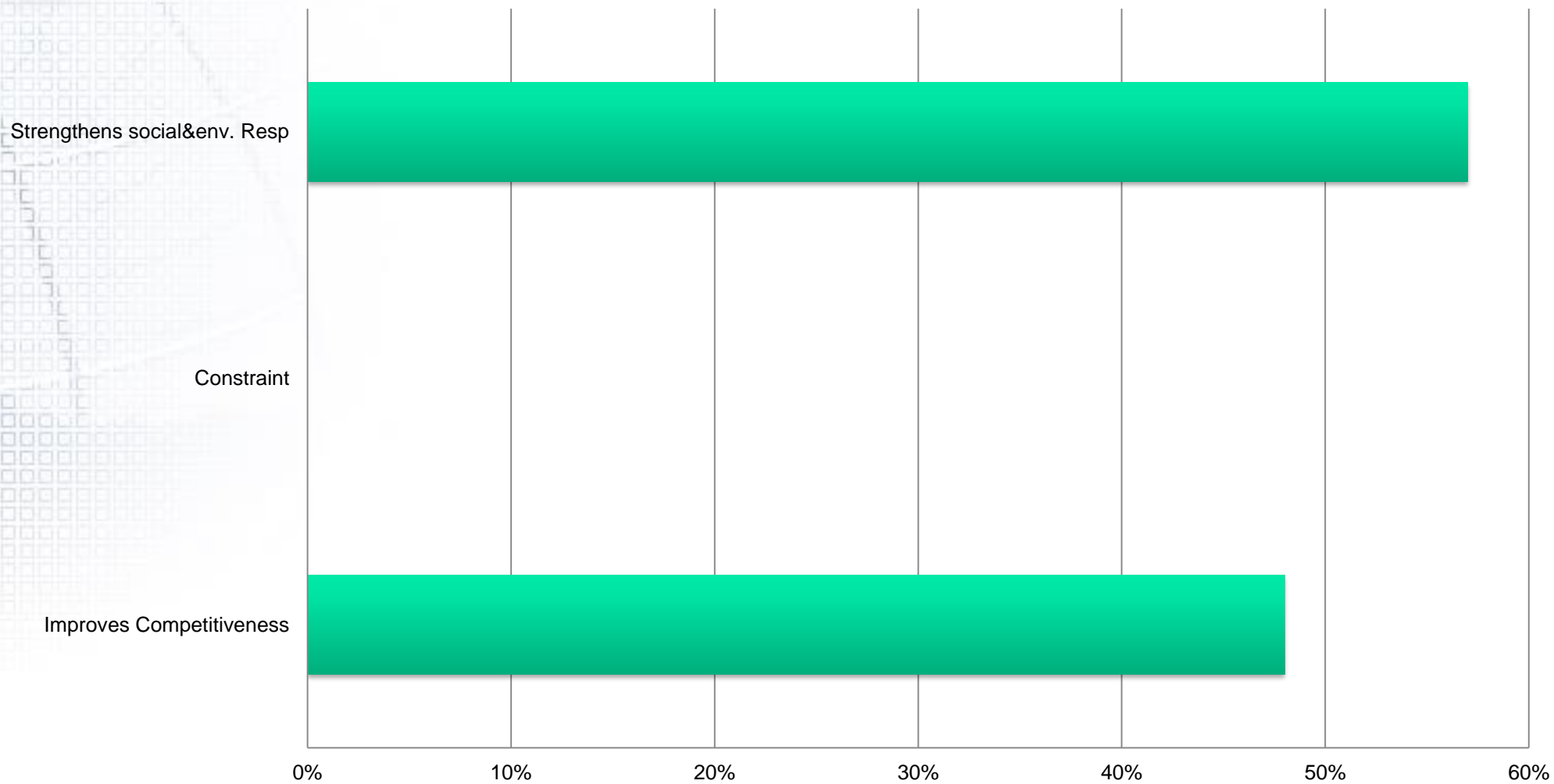


Have you ever heard about GE ?



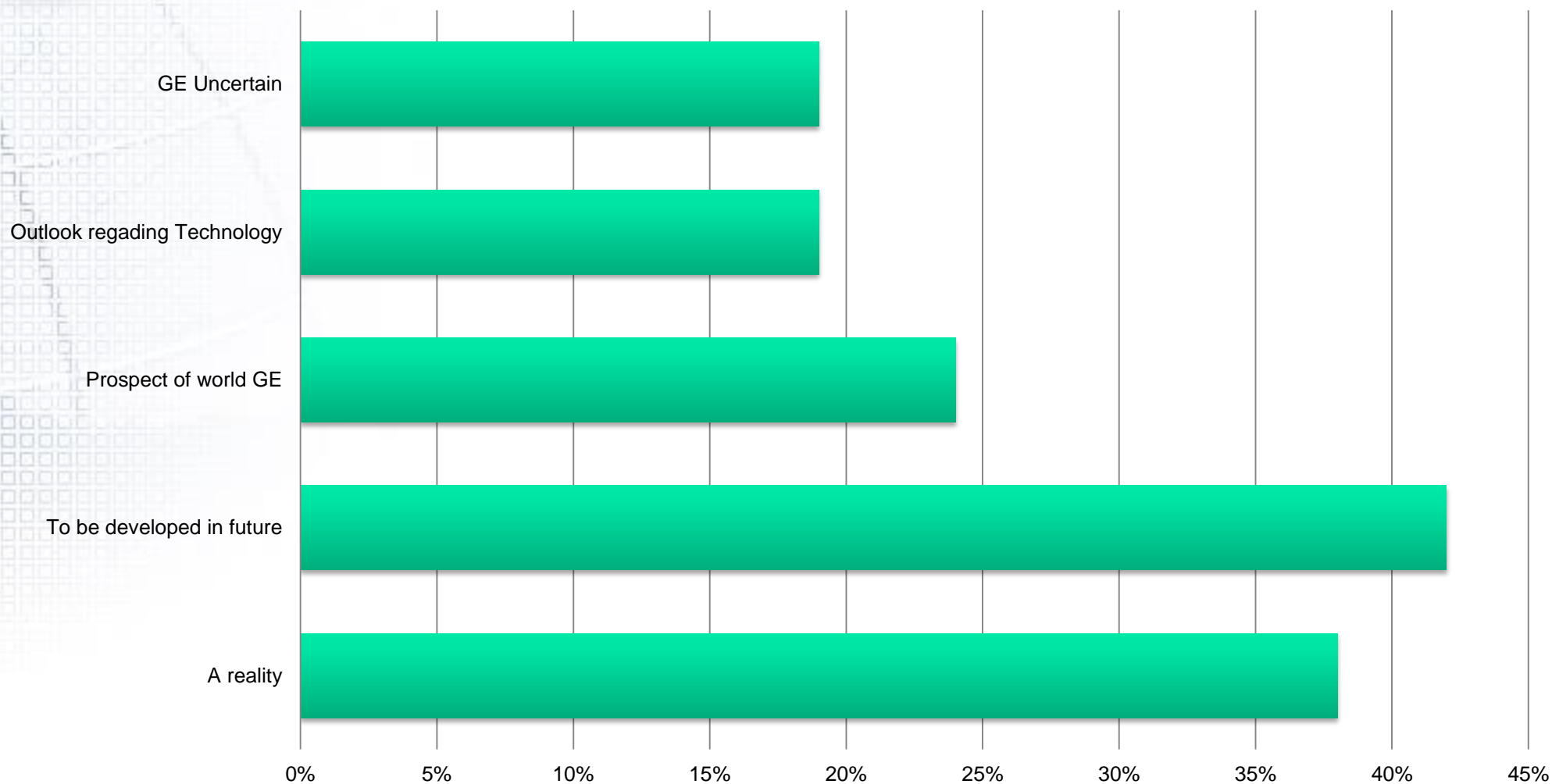


What does GE mean for your Company ?



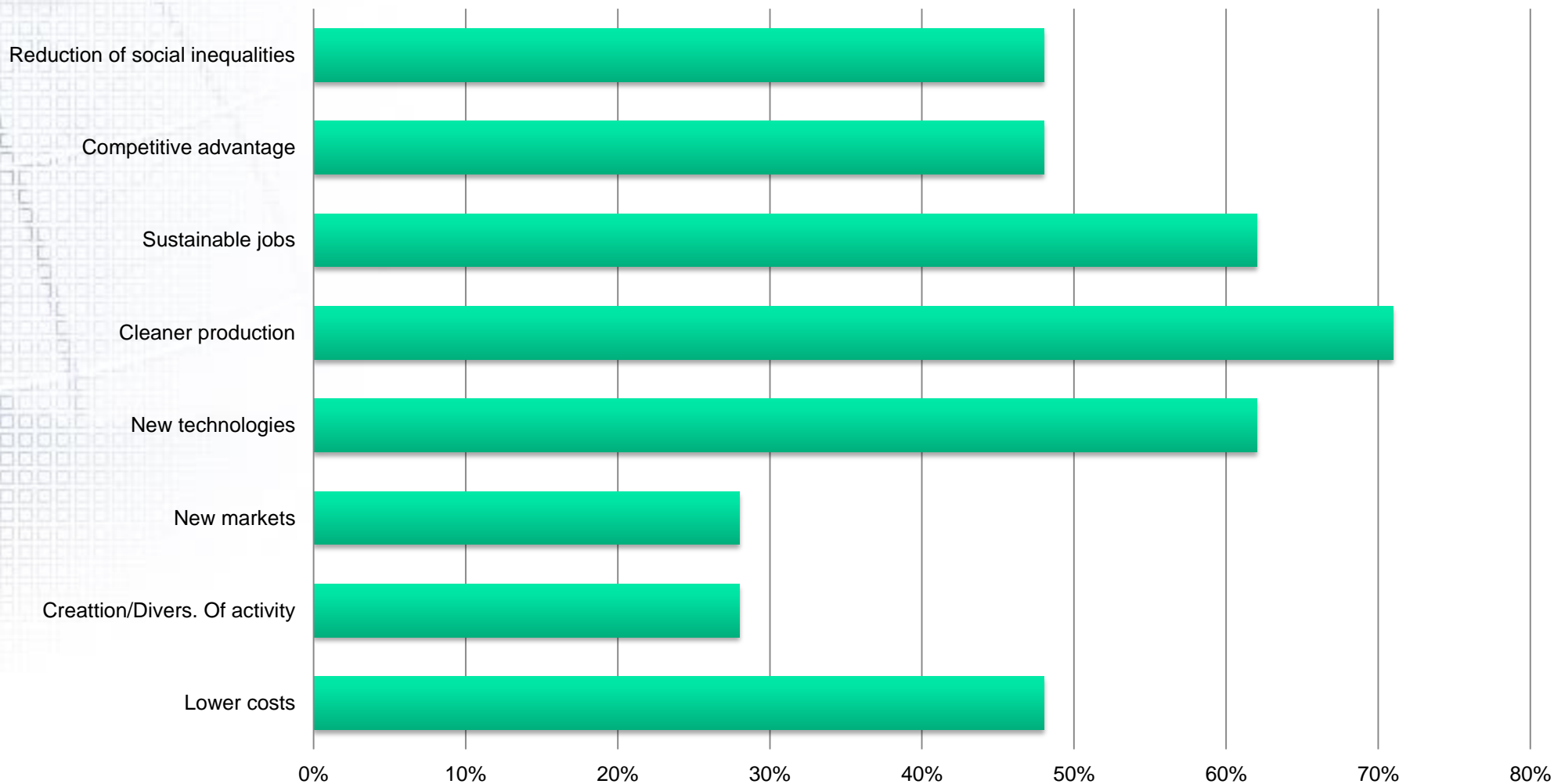


What do you think of GE ?



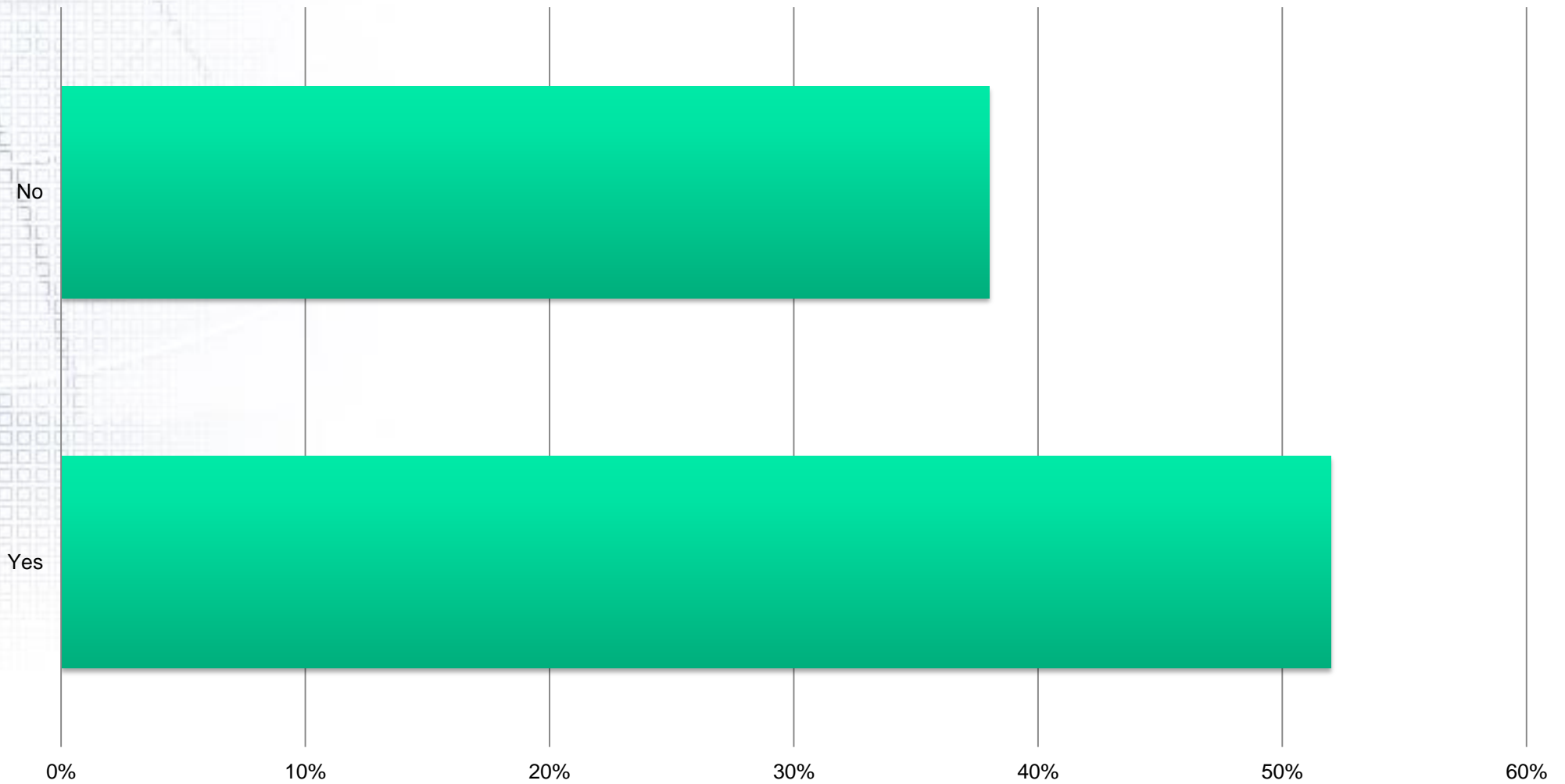


In what way GE represents an opportunity ?



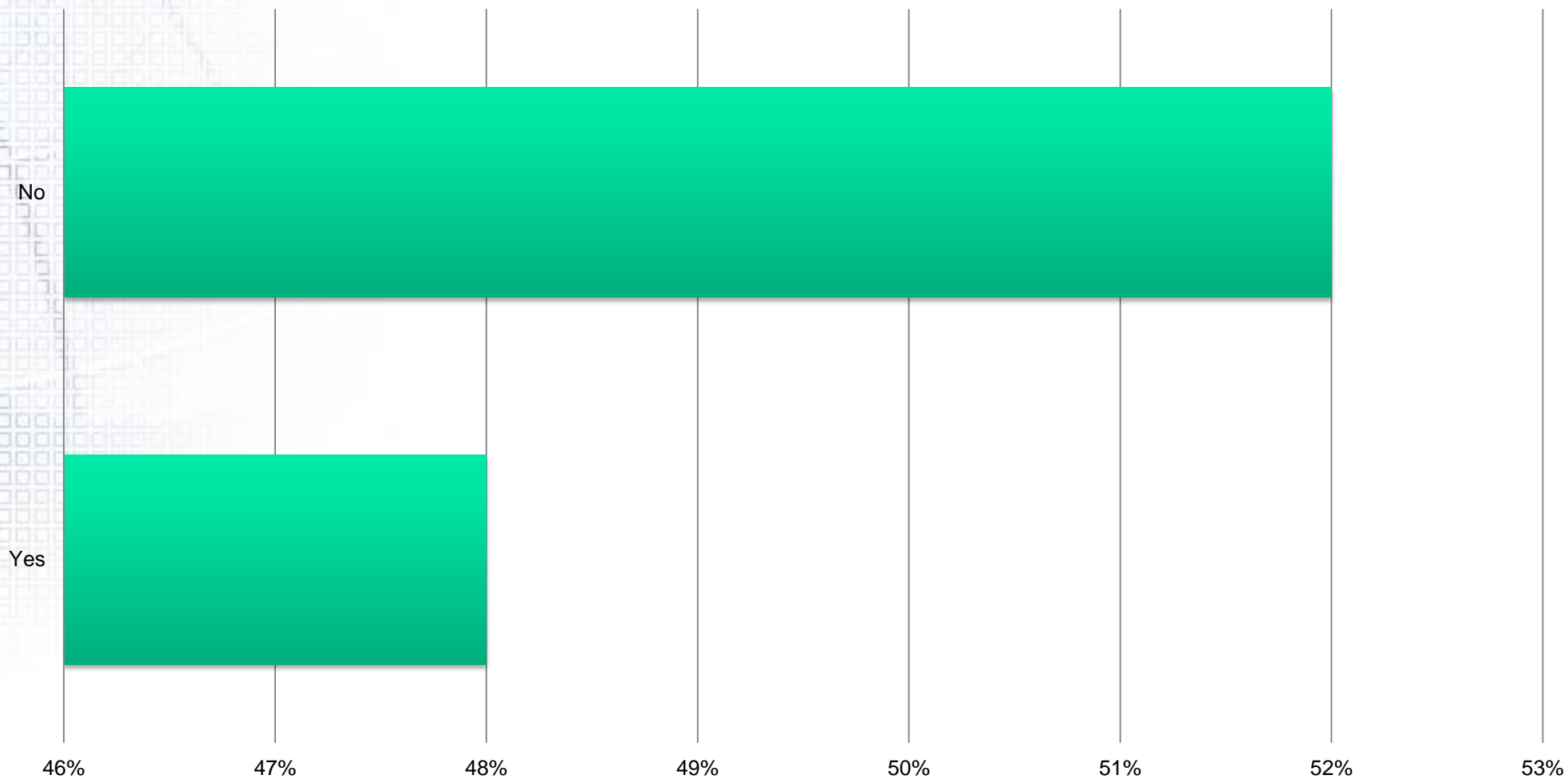


Does your company have the necessary expertise in sustainable development ?



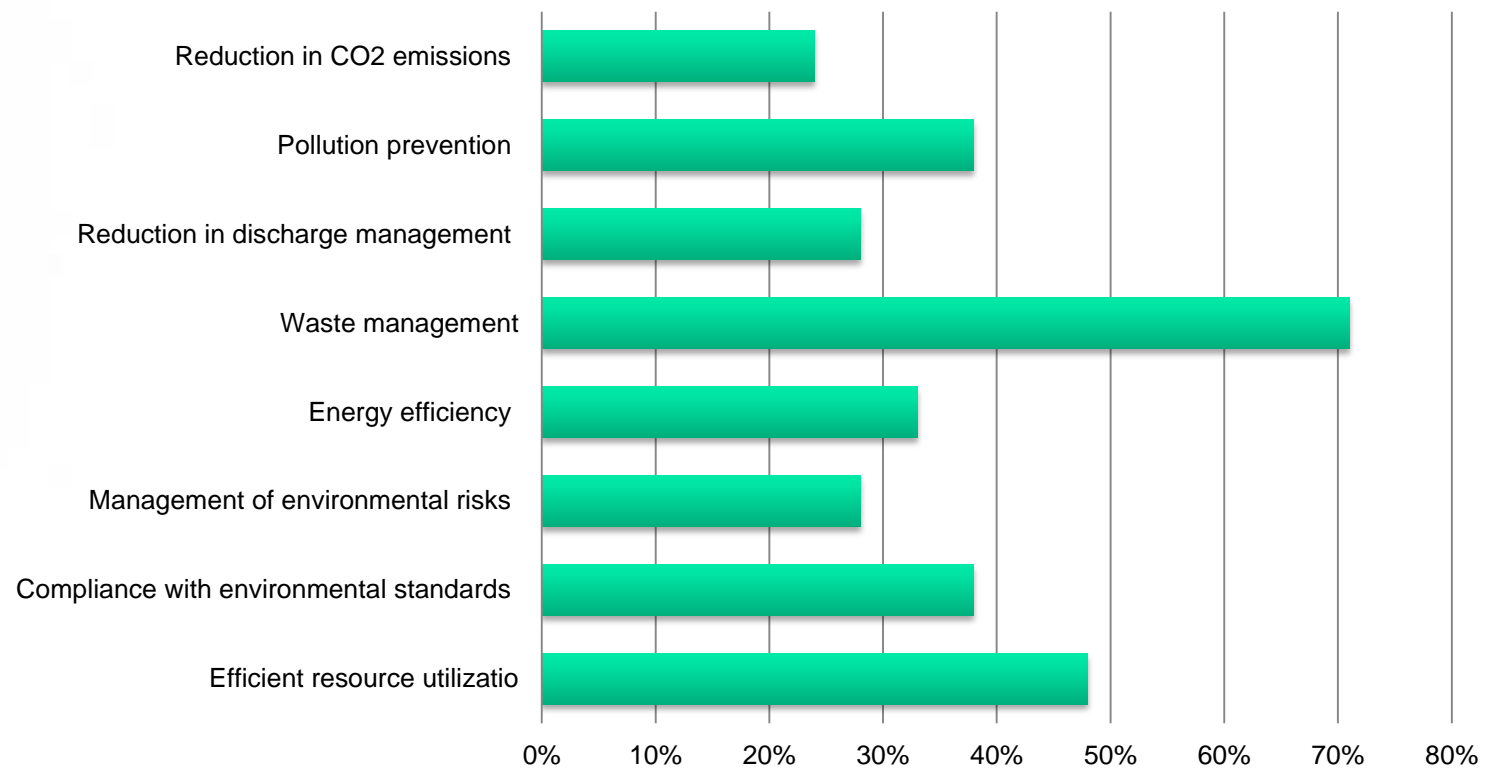


Does your company adopt a GE strategy ?



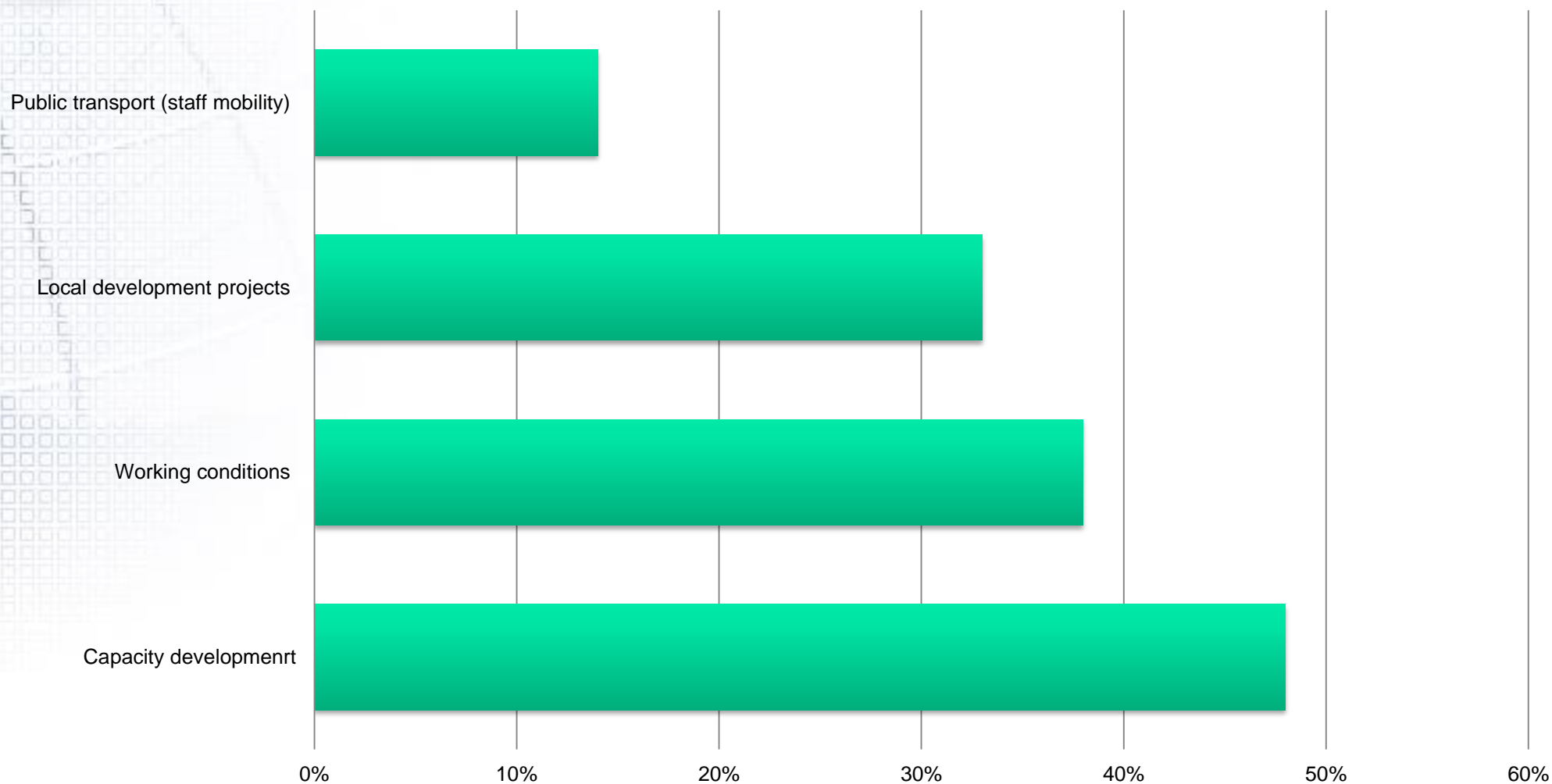


Environmental Criteria for GE strategy



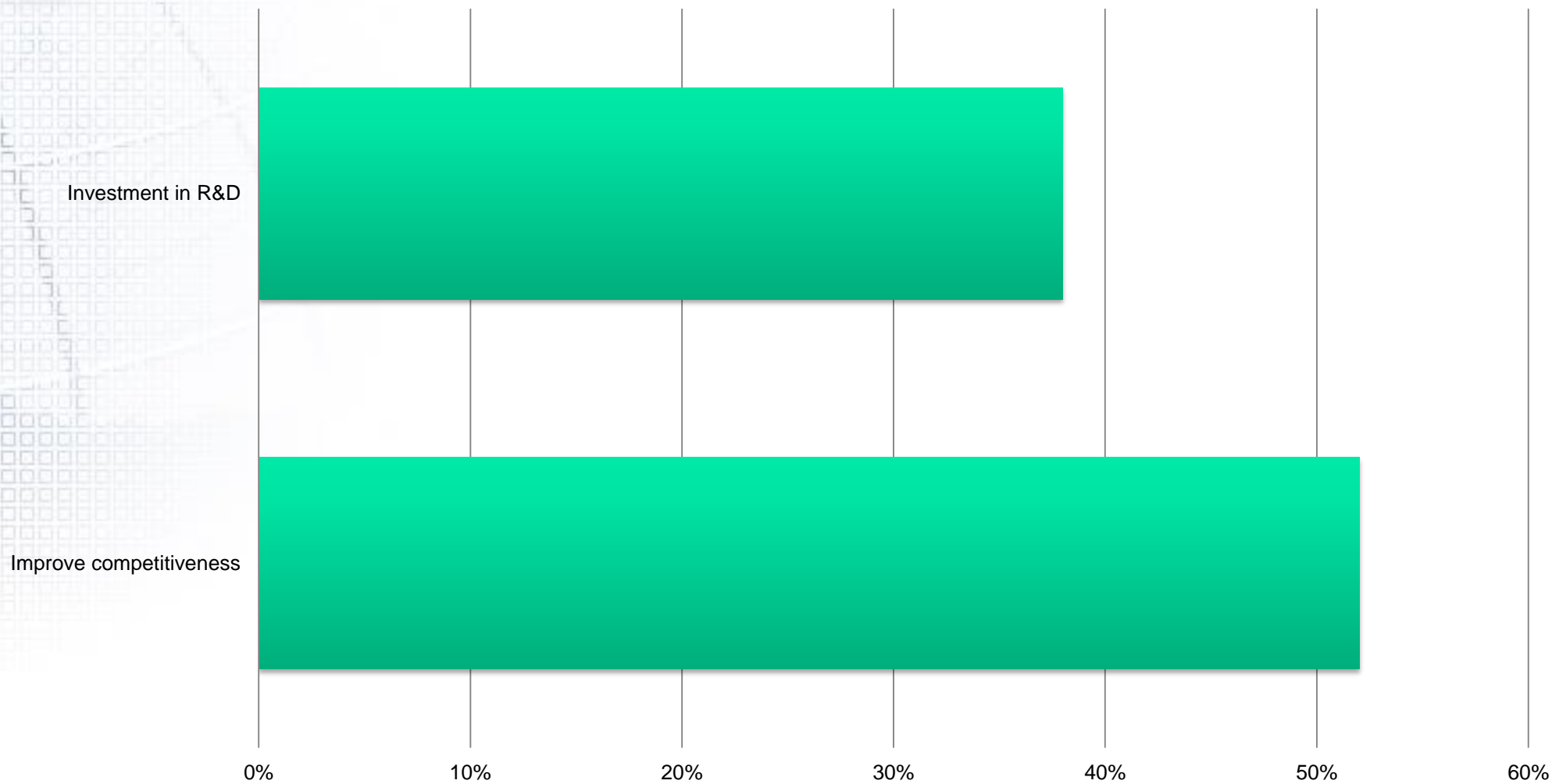


Social criteria for GE strategy



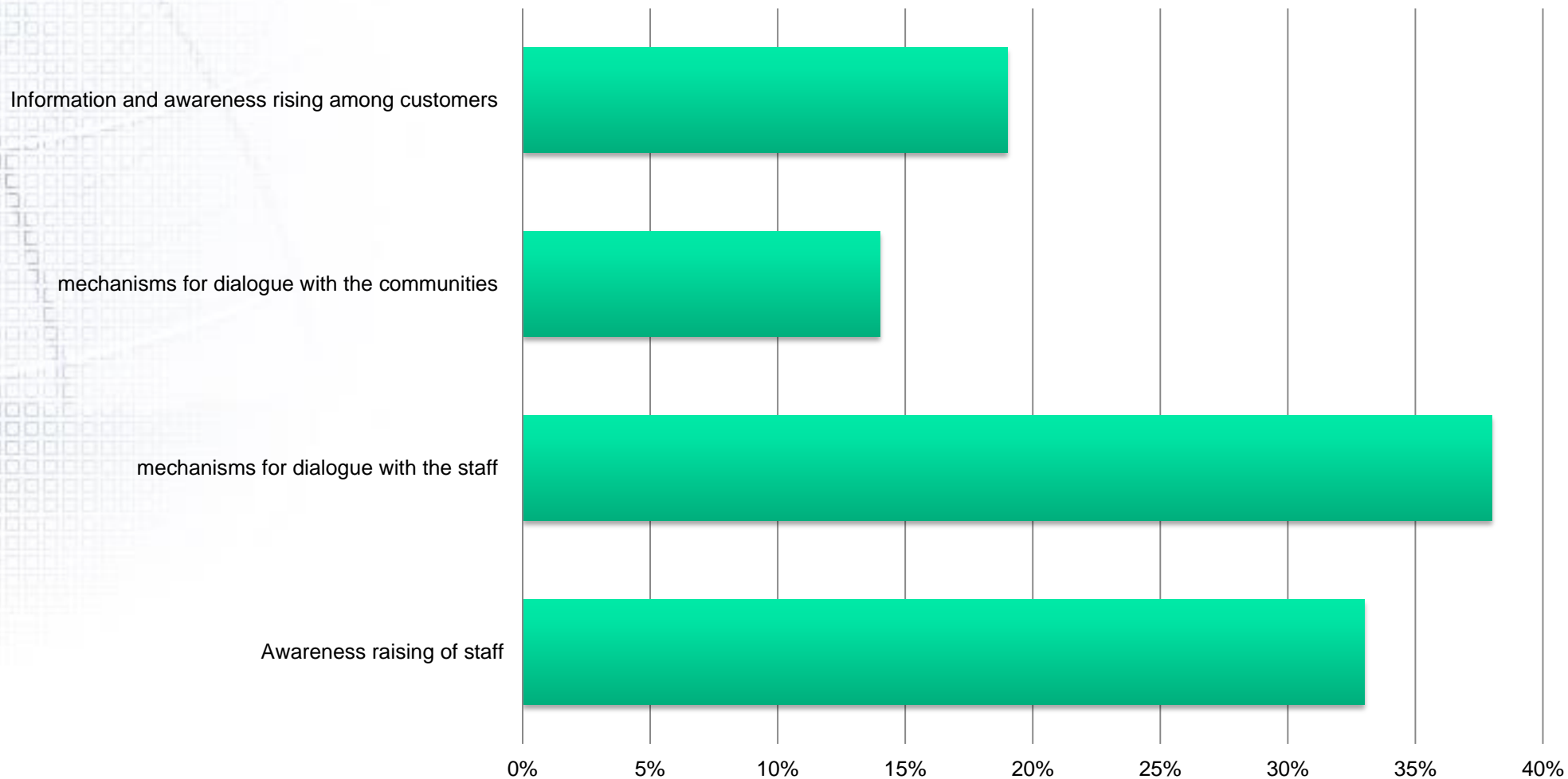


Economic criteria for GE strategy



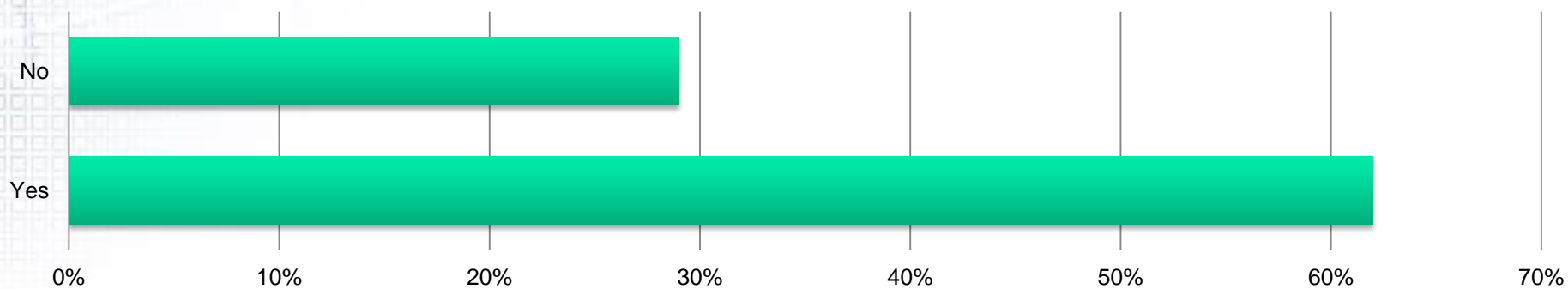


Criteria related to governance for GE Strategy



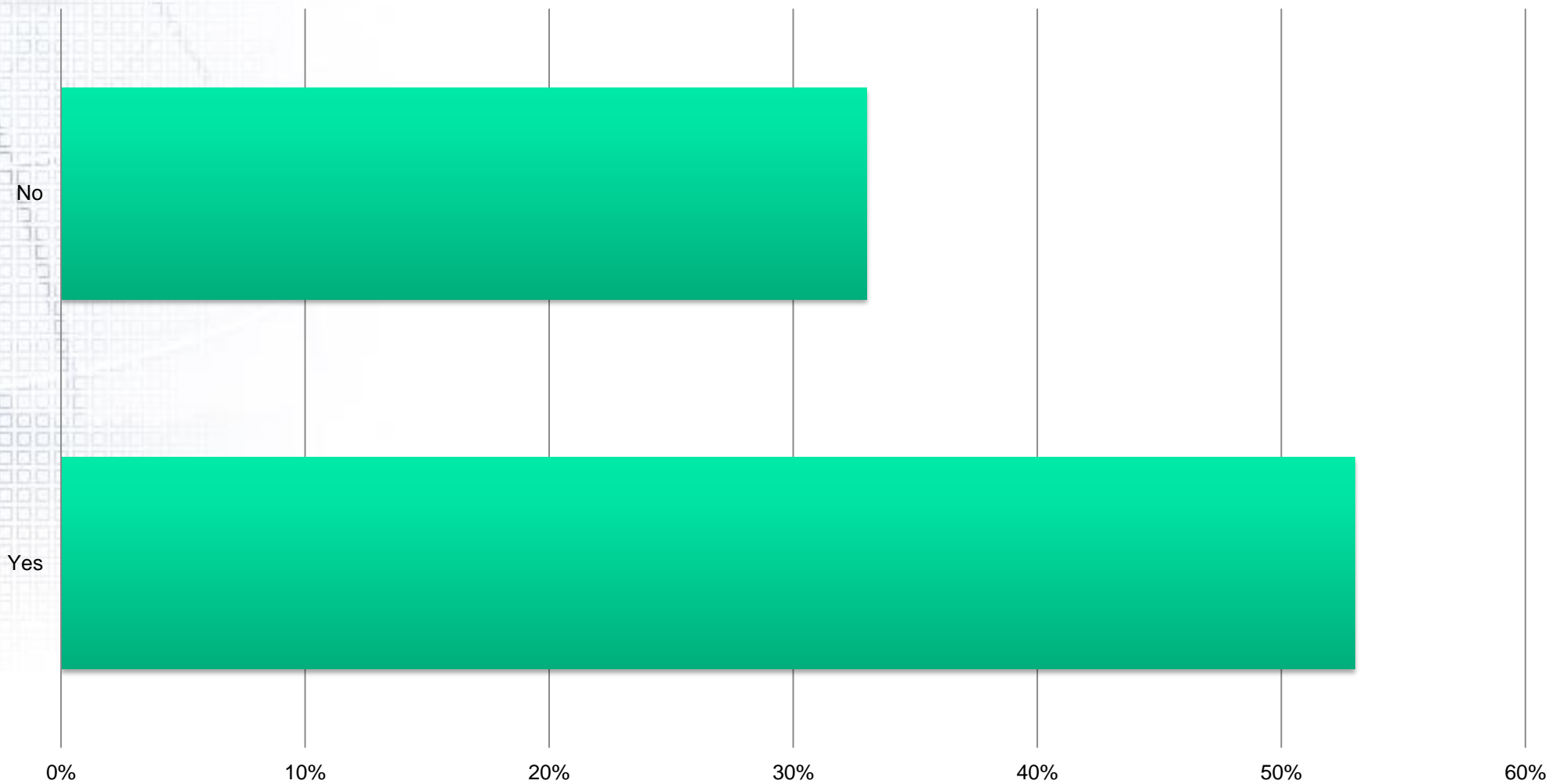


Is your company subject to environmental regulations ?



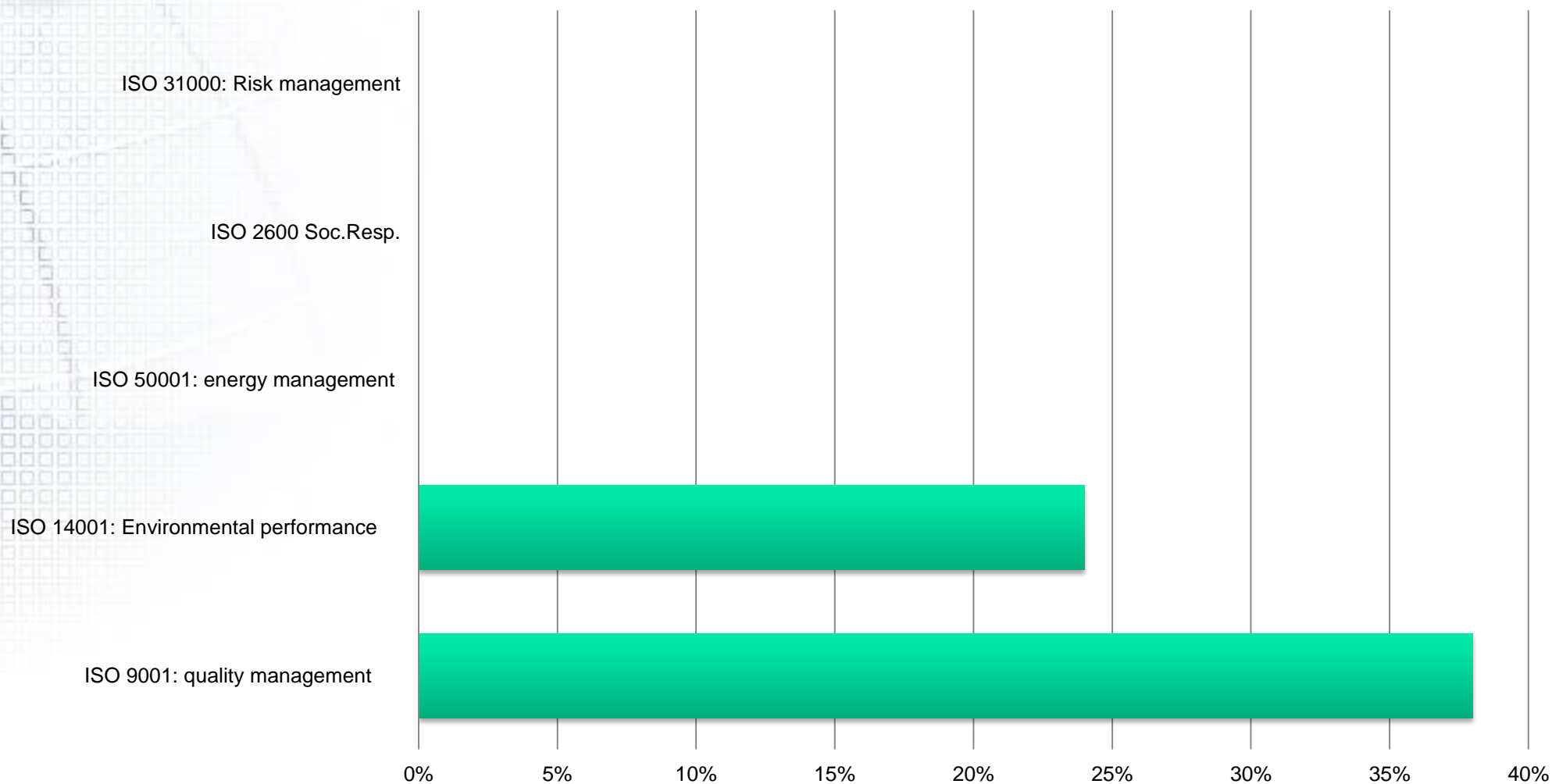


Has your company developed a voluntary basis any environmental tools ?



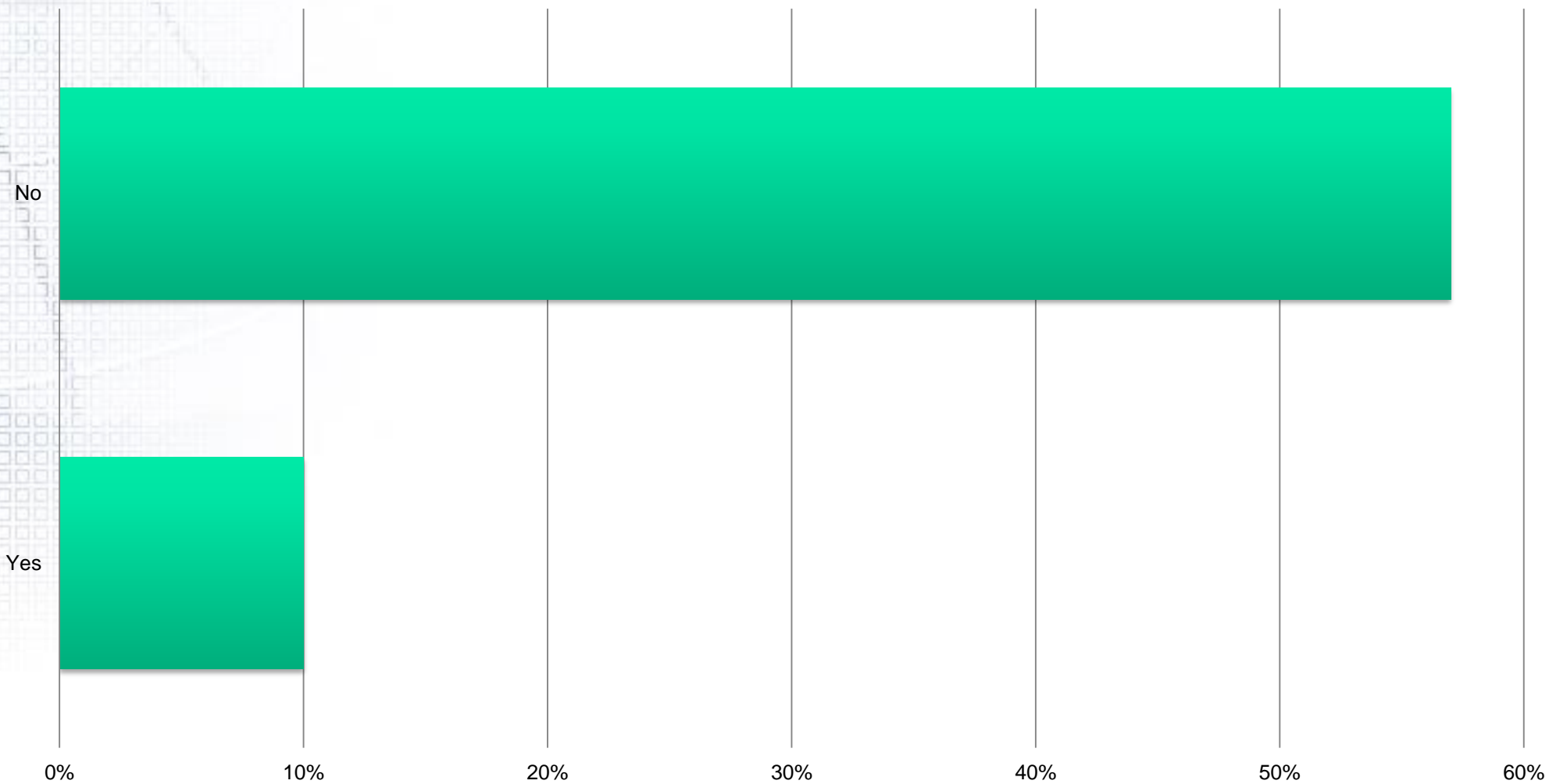


What environmental certification systems does your company follow?



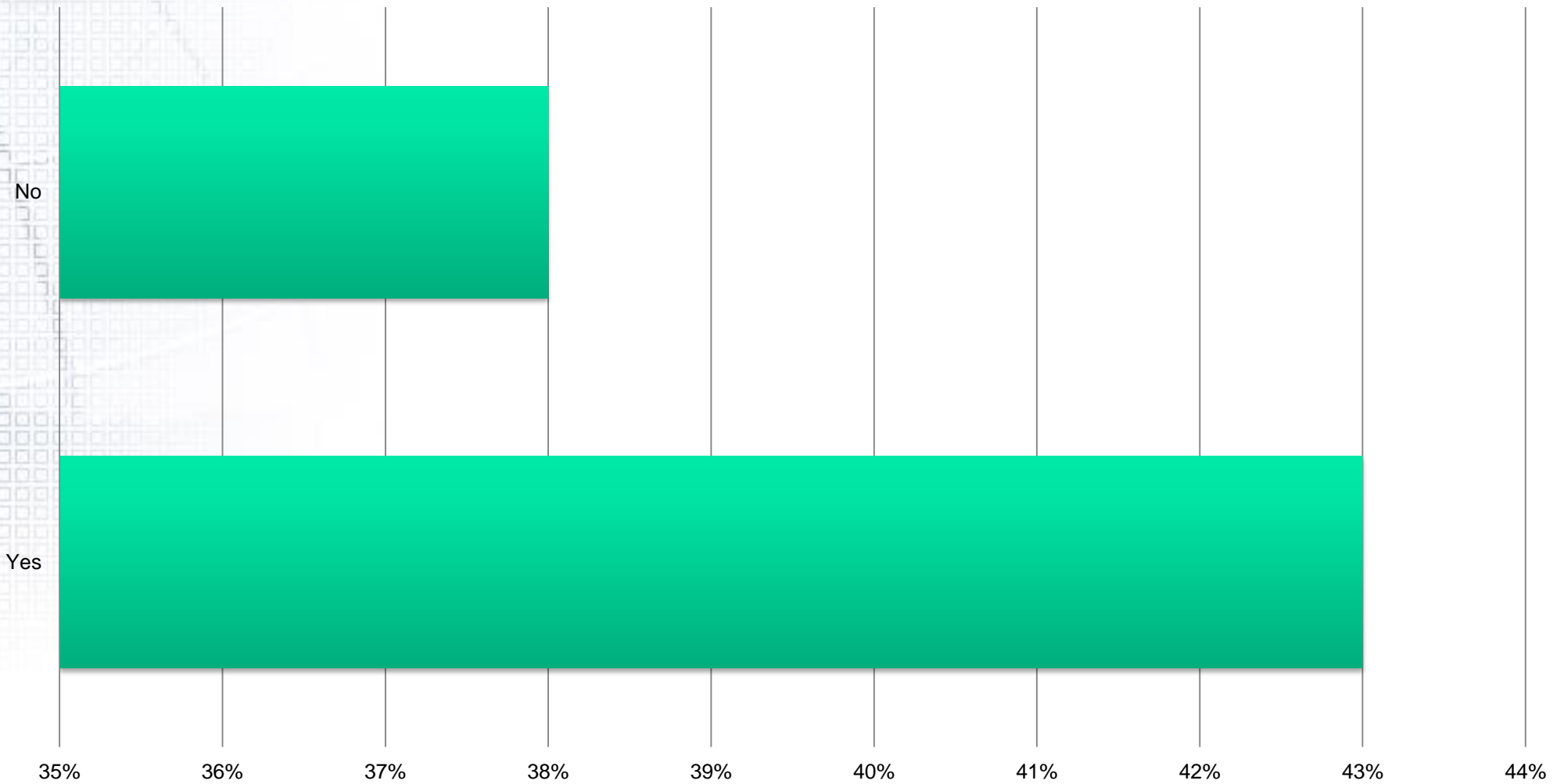


Is your company involved in a research programme ?



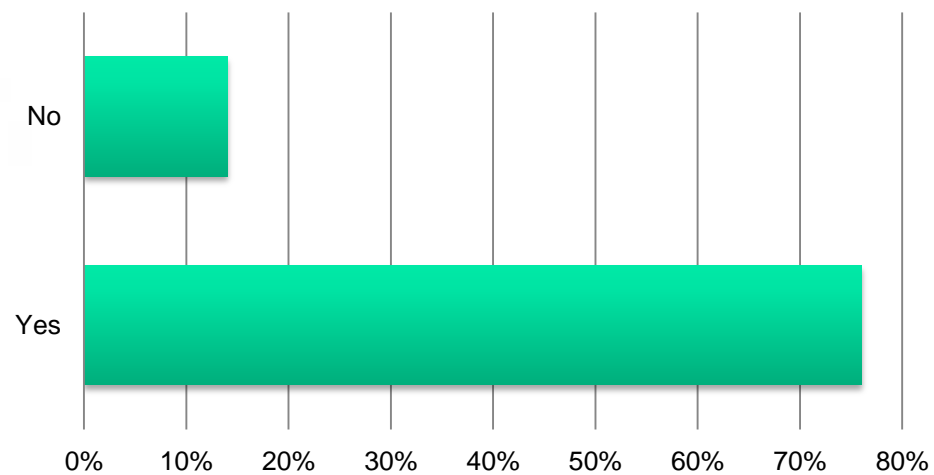


Is your company involved in a training proramme ?

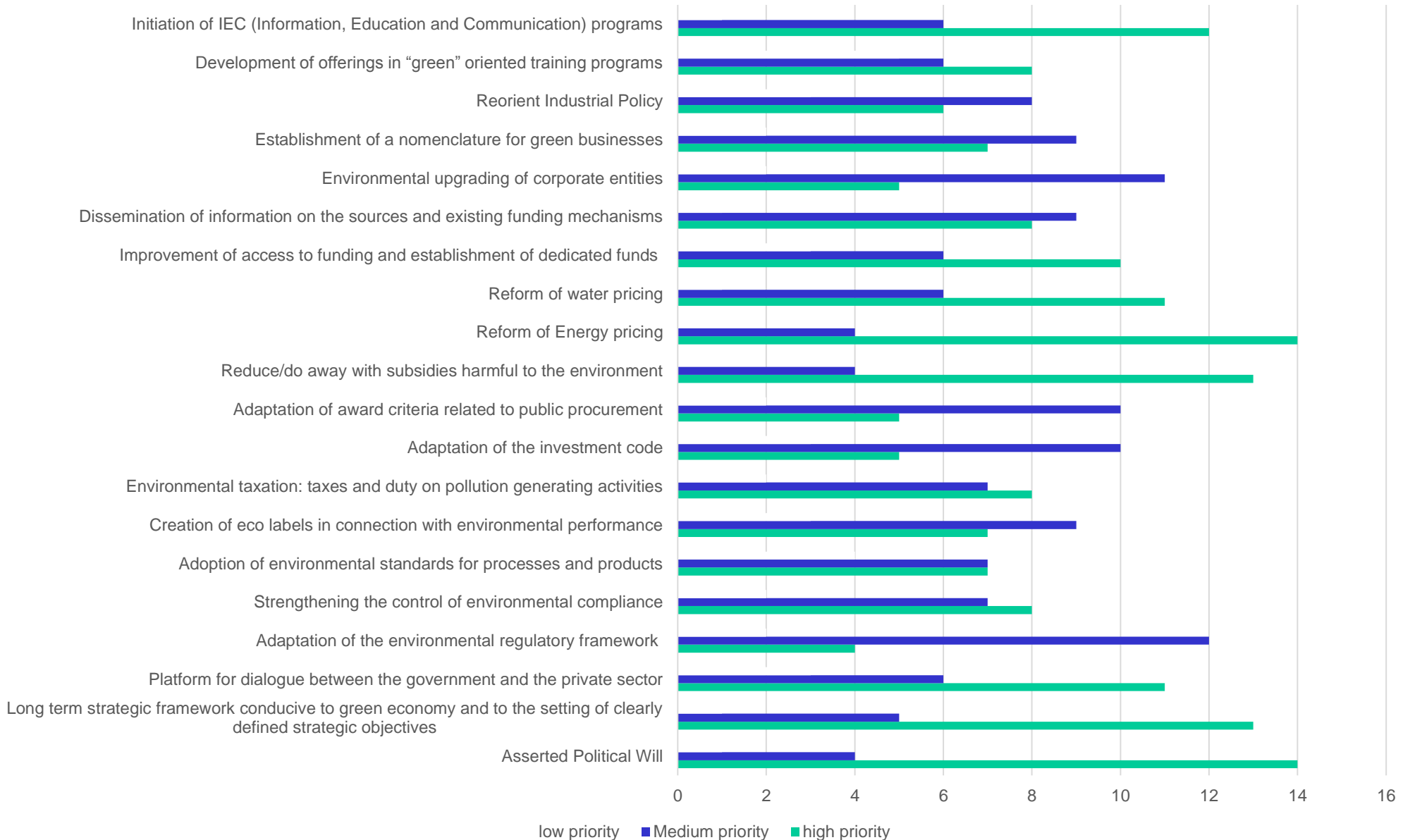




Does your company plan to put in place measures to promote efficient use of natural resources ?

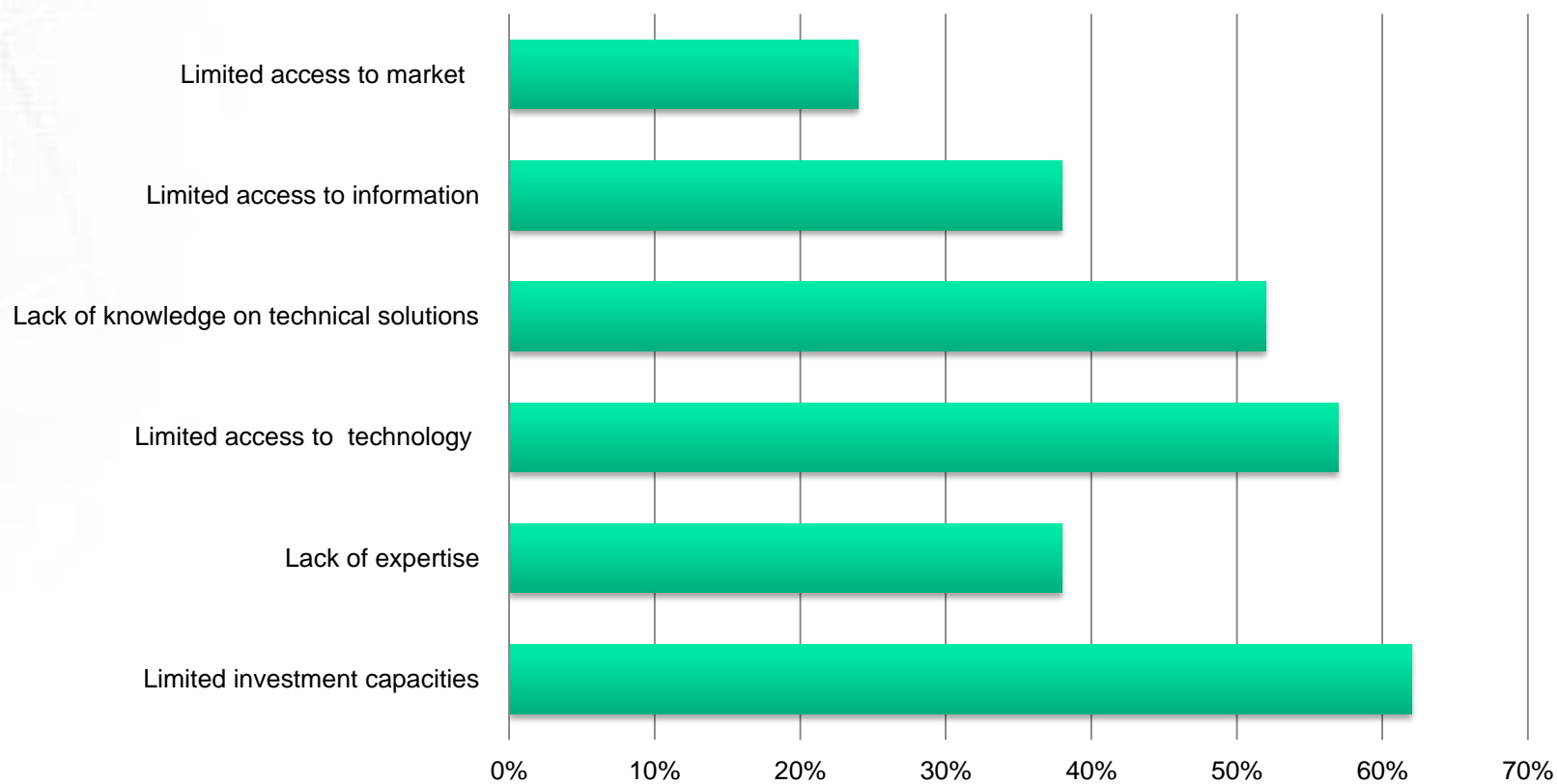


Relative priorities given by companies to different public actions



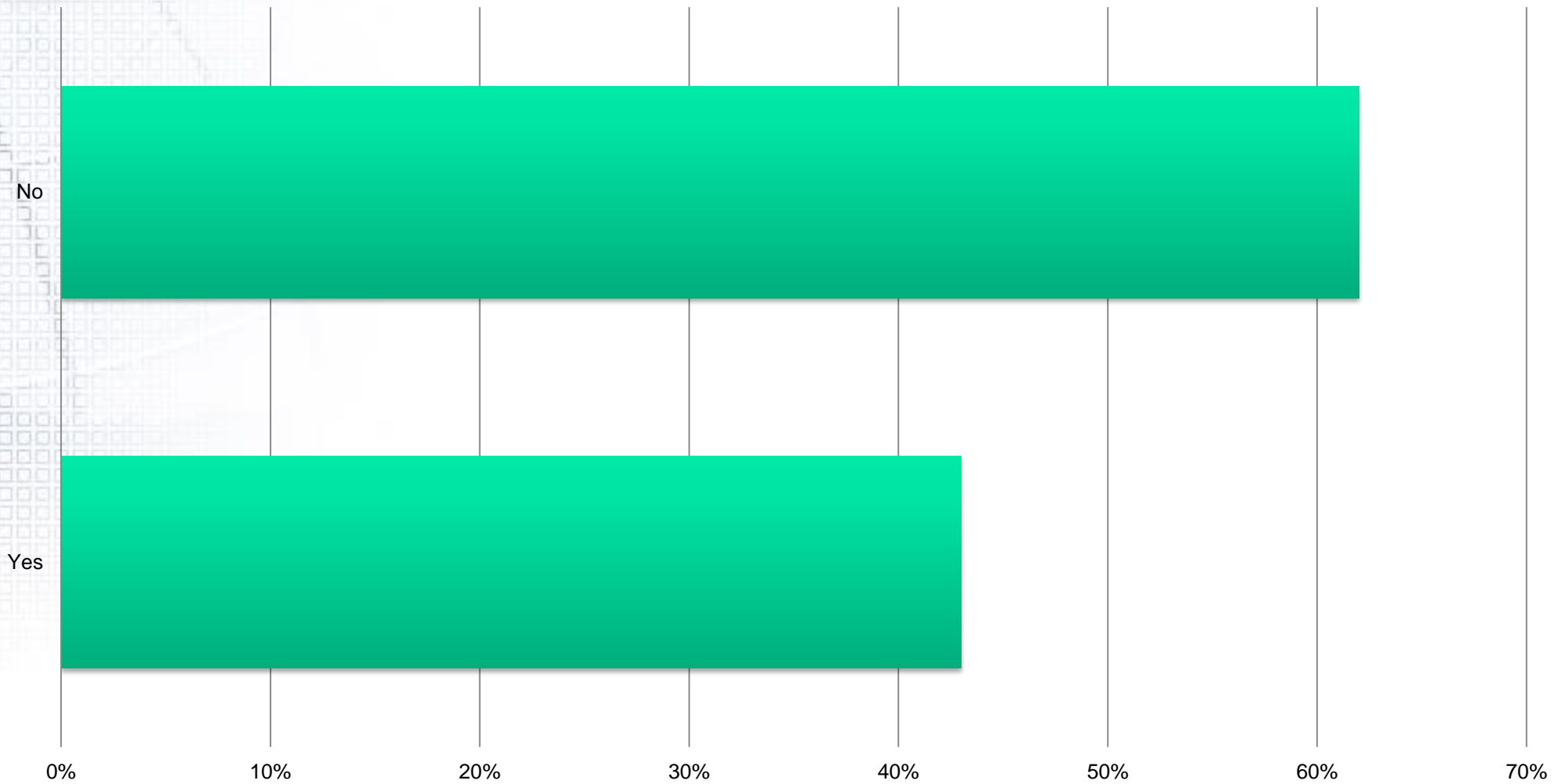


What are the main barriers to GE ?



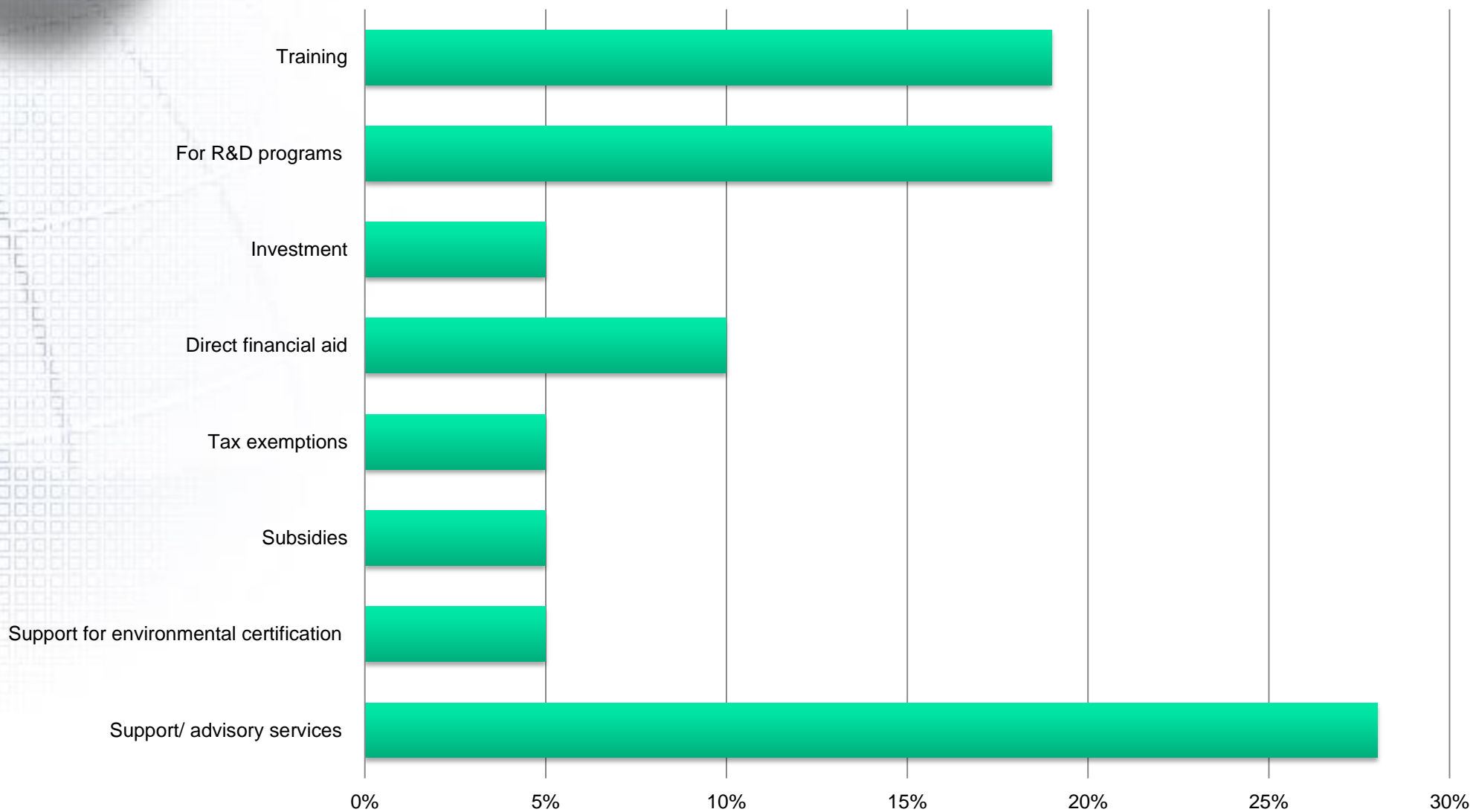


Does your company benefit from public incentive measures to foster GE ?





What is the most effective incentive measure that best supports the green transition of companies ?





Recommendations



- Good governance
- Long-term strategy
- Public awareness
- Capacity development
- Environment and sustainability tools
- Regulations
- Market incentives
- Trade
- Research and development
- Finance
- Public-Private-Partnership
- Role of civil society



Thank you for your attention

