



Enhancement of the Business Environment in the Southern Mediterranean



A project funded by the European Union



1. Project Context

- Project linked to the **Euro-Mediterranean Industrial Cooperation** process and the work programme for 2014-2015 adopted at the 9th ministerial meeting, in Brussels, 19 February 2014
- **3-year regional project** funded by the EU (3 Million EUR)
- Part of the **Private sector development in the Southern Mediterranean Programme** (12 Million EUR) targeting SMEs at micro, meso and macro-level



2. Global Objectives



- **Enhance the business environment and promote SME in the Southern Mediterranean region in line with EU best practices**
- **Expand the private sector through the development of more robust, inclusive and sustainable growth**



3. Specific Objectives



- Enhance the expertise and role of the Working Party on Euro-Mediterranean Industrial Cooperation in supporting and co-ordinating SMEs development reforms
- Increase the capacity of the Euro-Mediterranean Charter Coordinators network to advocate for micro and SMEs development and linkages in the region
- Increase the awareness and use of financing available for micro and SMEs.

4. Type of Technical Assistance



Production of studies & analytical work



Capacity building, coaching, mentoring



Exchange of good practices, policy dialogue with key stakeholders



5. Work Programme



Regional Seminars

Three regional seminars:

1. Institutional framework for SME policy elaboration / Public-private dialogue scheduled on 20-22 January 2015 in Barcelona
2. Access to finance for SMEs, scheduled end 2015 in Amman
3. Entrepreneurship, in particular for youth and women, scheduled in 2016 in Brussels



5. Work Programme



Studies and Research

Three regional studies:

1. Institutional framework for SME policy elaboration / Public-private dialogue
2. Access to finance for SMEs
3. Entrepreneurship, in particular for youth and women



5. Work Programme



In-country Seminars

1. One seminar per country per year (total 27 in-country seminars over the duration of the project)
2. Topics in relation with the regional topics
3. Also in relation with national needs, as expressed by local authorities



National seminar for Lebanon

8, 9 and 10 October 2014





5. Work Programme



National Seminar for Lebanon

2-day training on topics selected by Lebanon to support the implementation of the Charter and its alignment to the Small Business Act for Europe

Principle 10: Encourage and support SMEs to benefit from the growth of markets

- Export Promotion Strategy
- Facilitate Access to Global Markets



Thank you for your attention

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