

**« Promoting a Culture of Innovation »
National Seminar for Palestine
29-30 October 2014 – Caesar Hotel, Ramallah, Palestine**

Programme

Day 1, Wednesday 29 October 2014	
08h30-09h00	Participant registration
09h00-09h20	Welcome and opening remarks By : Ms Manal Farhan, Ministry of National Economy Welcome and introductory remarks By: Ms Marie-José Char, GIZ
09h20 -10h45	Presentation of « Innovation » Principle 8.2 of the Small Business Act for Europe (SBA) Linkages with the other principles of the SBA, its importance for SME development, the economy, etc. By: Ms Marie-José Char. State of Play in Palestine : - Innovation: Institutional and legal framework, policies By : Mr Hasan Omar - Innovation: Financing schemes and instruments By : Mr Raed Rajab Followed by Q&A session
10h45-11h00	Coffee break
11h00 -12h00	Strategy and Policies in support of innovation Exchange of good practices By : Mr Max Bulakovskiy and Mr Hasan Omar Followed by Q&A session
12h00-13h00	Financing SME Innovation - instruments Exchange of good practices By: Mr Max Bulakovskiy and Mr Raed Rajab Followed by Q&A session
13h00-14h00	Lunch
14h00-16h00	Two parallel workshops on 1) Innovation strategy & policies and 2) Financing schemes and instruments Position of Palestine with respect to these topics - SWOT Analysis Challenges encountered in implementation this SBA principle Recommendations/action plan to improve its implementation By: Responsible of each sub-group
16h00-16h15	Coffee break
16h15-16h45	Conclusions and recommendations By: Mr Max Bulakovskiy, Mr Hasan Omar and Mr Raed Rajab
16h45-17h00	Wrap up session By : Ms Manal Farhan and Ms Marie-José Char

Day 2, Thursday 30 October 2014	
08h30-09h00	Participant registration
09h00-09h50	Entrepreneurship and culture of innovation : drivers, approach and strategy Exchange of good practices By : Mr Declan Gordon Carroll Followed by Q&A session
09h50 -10h45	Co-operation between SMEs, research institutes & universities Exchange of good practices By: Mr Declan Gordon Carroll and Mr Hasan Omar Followed by Q&A session
10h45-11h00	Coffee break
11h00 -12h00	Promoting co-operation on innovation : innovation networks, centres, schemes Exchange of good practices By : Mr Declan Gordon Carroll and Mr Raed Rajab Followed by Q&A session
12h00-13h00	Successful communication strategies to promote innovation Exchange of good practices By : Mr Francois-Louis Billon Followed by Q&A session
13h00-14h00	Lunch
14h00-16h00	Three parallel workshops on 1) Culture of innovation, 2) Innovation networks and 3) Communication strategies Position of Palestine with respect to these topics – SWOT Analysis Challenges encountered in implementing this SBA principle Recommendations/action plan to improve its implementation By: Responsible of each sub-group
16h00-16h15	Coffee break
16h15-16h45	Conclusions and recommendations By: Mr Declan Gordon Carroll, Mr Raed Rajab and Mr Francois-Louis Billon
16h45-17h00	Wrap up session, workshop assessment and participant feed-back By: Ms Manal Farhan and Ms Marie-José Char.