



ENHANCEMENT OF THE BUSINESS ENVIRONMENT IN THE SOUTHERN MEDITERRANEAN





Entrepreneurship and Culture of Innovation

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Ramallah 30 October 2014





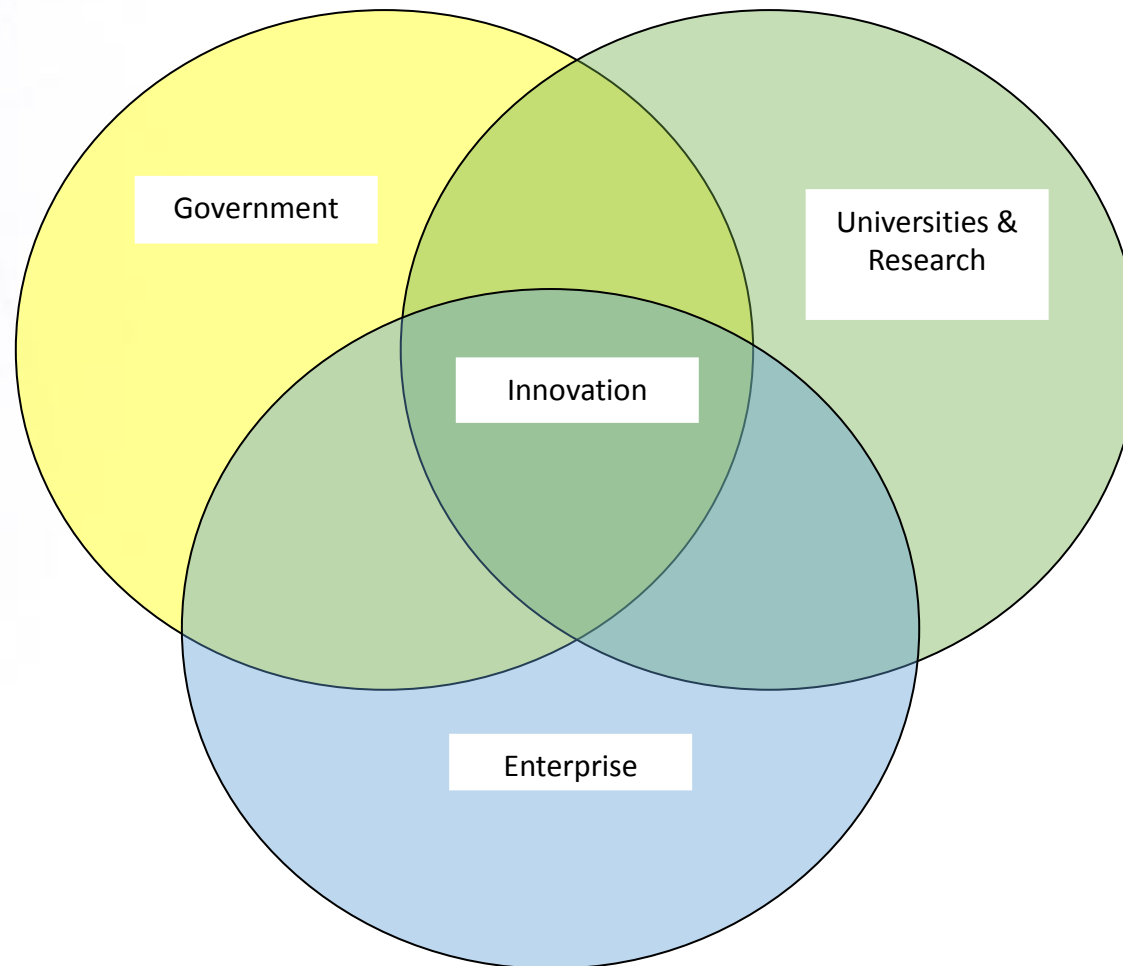
SWOT



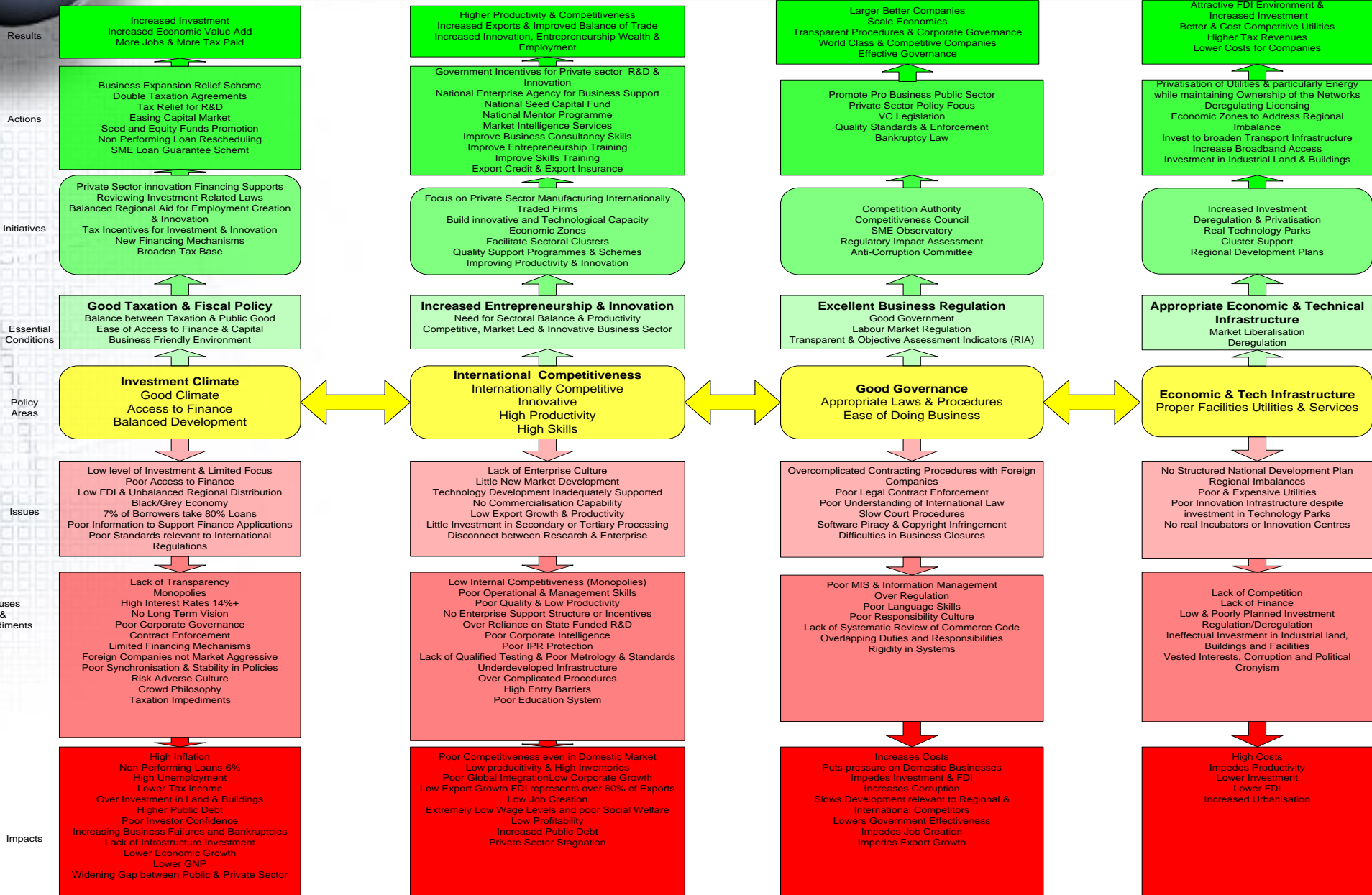
Strengths	Weaknesses
Opportunities	Threats



Triple Helix

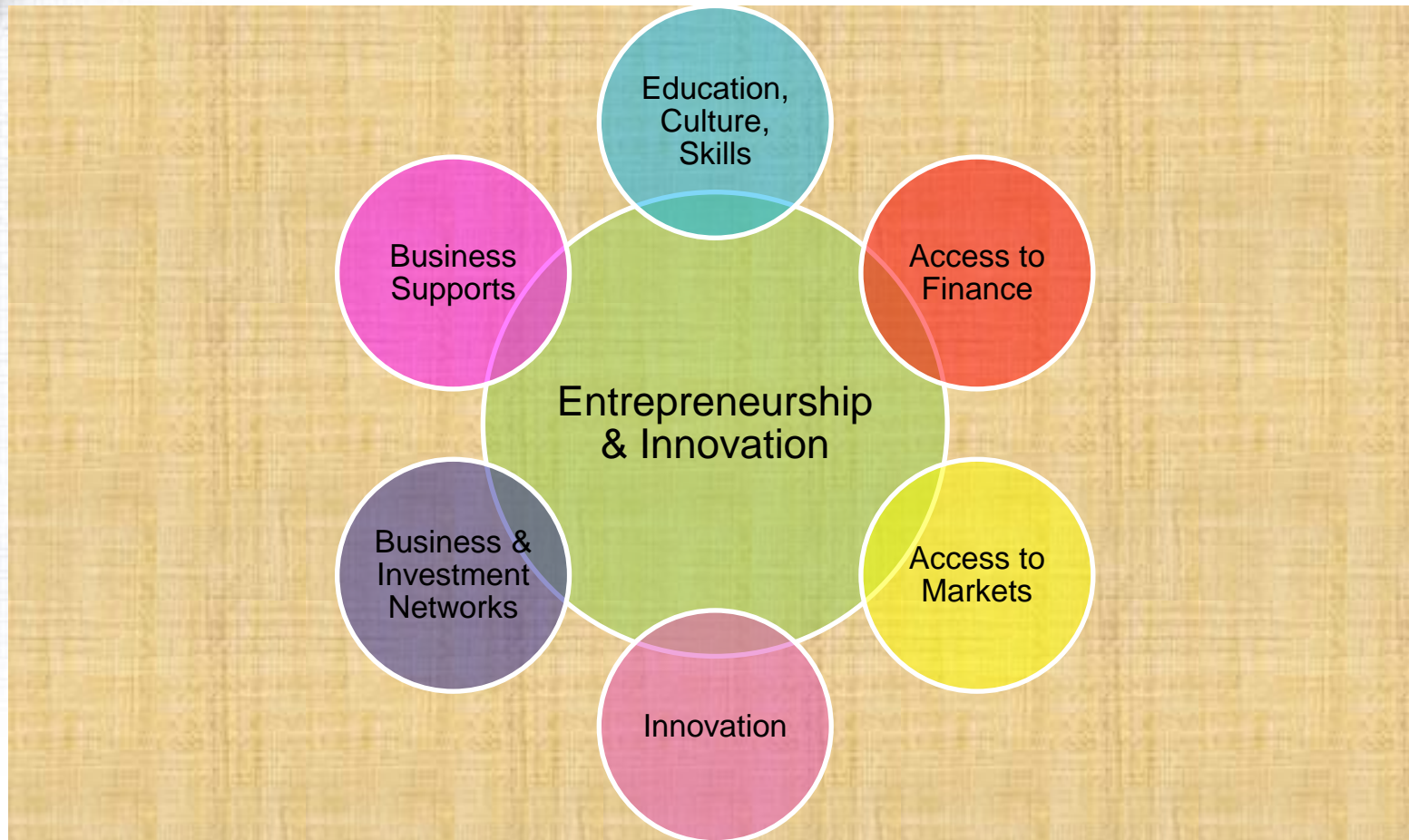


Policy Intervention



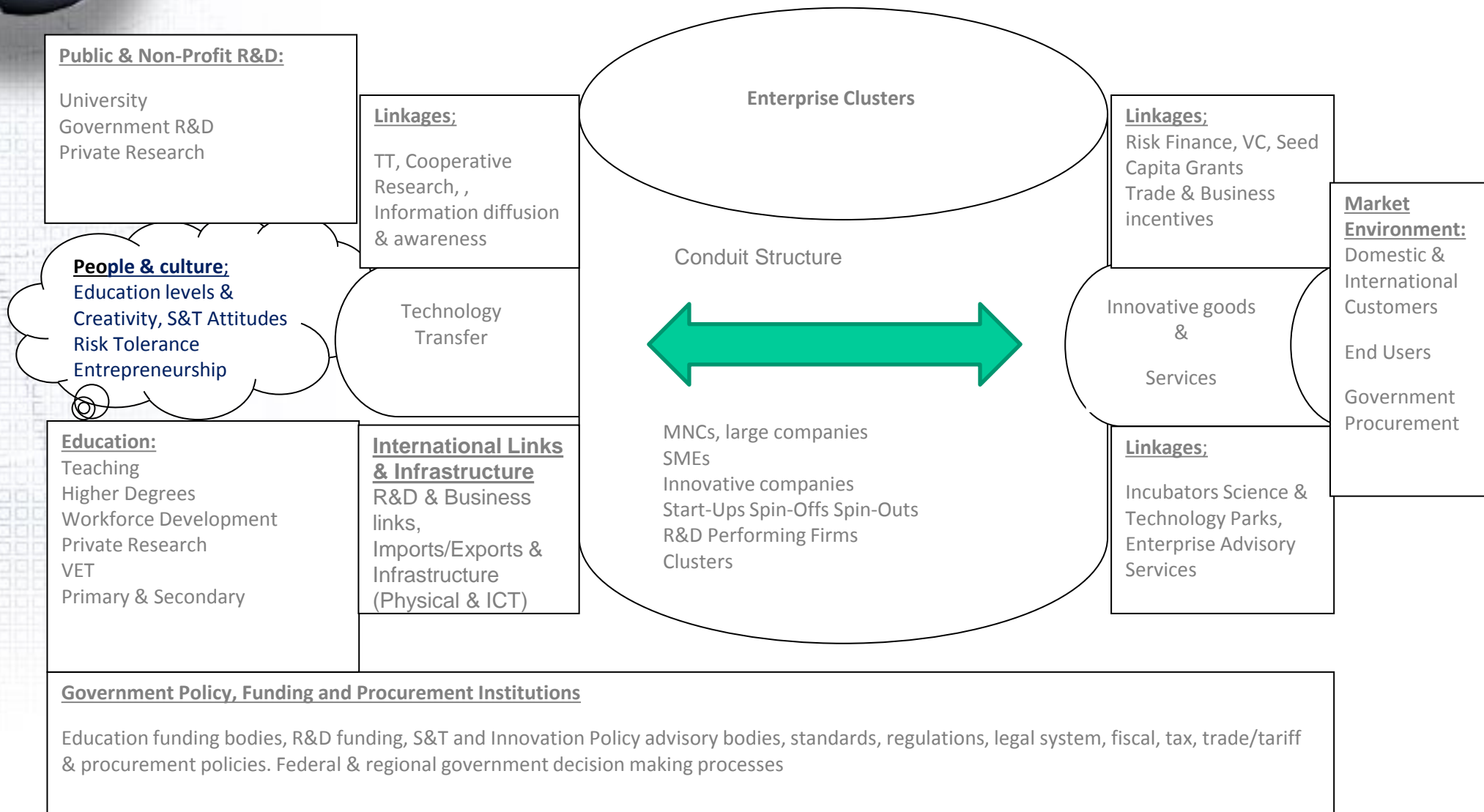


Ecosystem





NIS

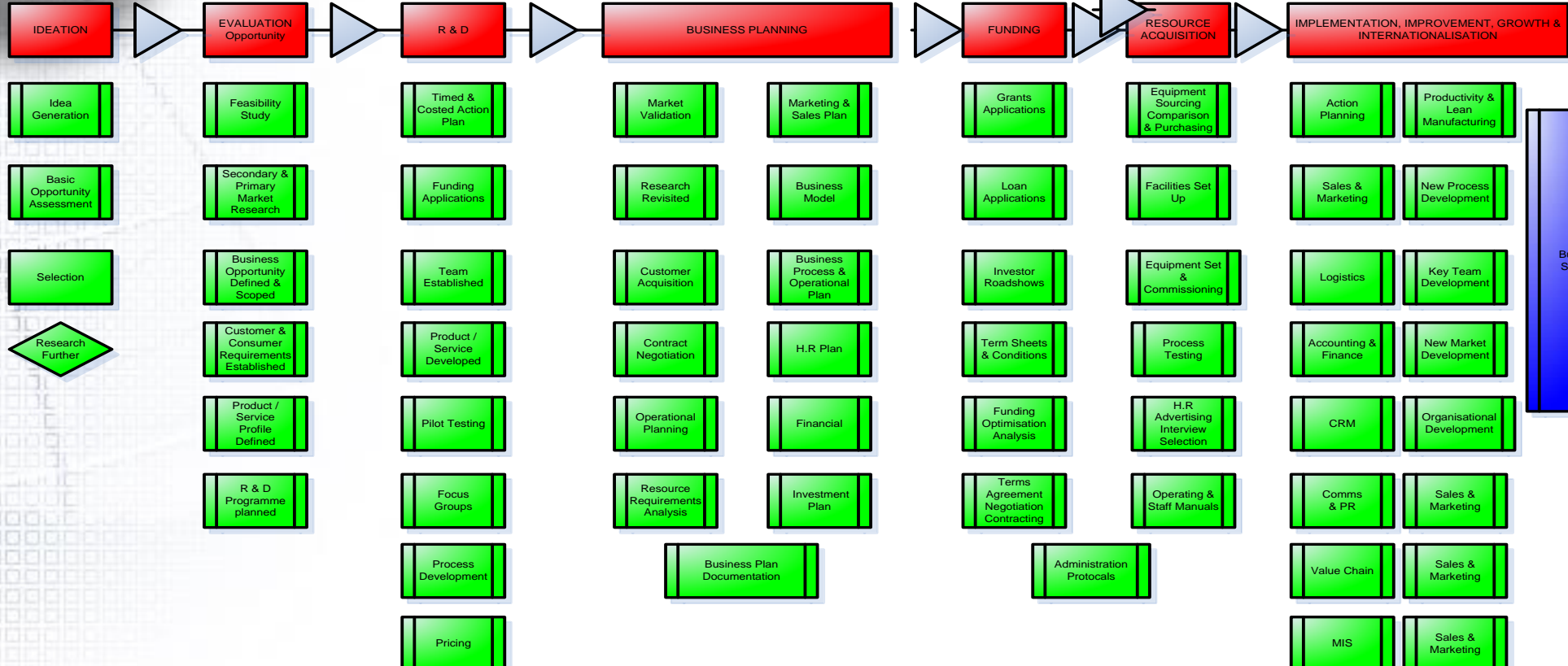




Stand-Up!

Start-Up!

Scale-Up!



Business Strategy

SUPPORT SERVICES Project Management

Communications/PR
Idea Generation W/S
Technology Audit
Opportunity/Market Evaluation
Entrepreneurship
Start-Business Programme
Partnership Search
Open Innovation
Licensing
Training

Secondary/Desk Research
Primary Research
Focus Groups
Project Planning
Costing
Training

Funding Application Support
Process Consulting
Focus Group Organisation
Partnership Search
Intellectual Property Strategy
Licensing
Commercialisation Strategy
Pricing Support
Technical Consultancy
Training

Business Consultancy
Interim Management
Market Research
Marketing & Market Planning Consultancy
International Market Research & Networks
Evaluating Commercial Opportunity
Financial Consultancy
Legal Consultancy
Investment Advice
Business Planning
Access to Capital
Contracting
Training Courses

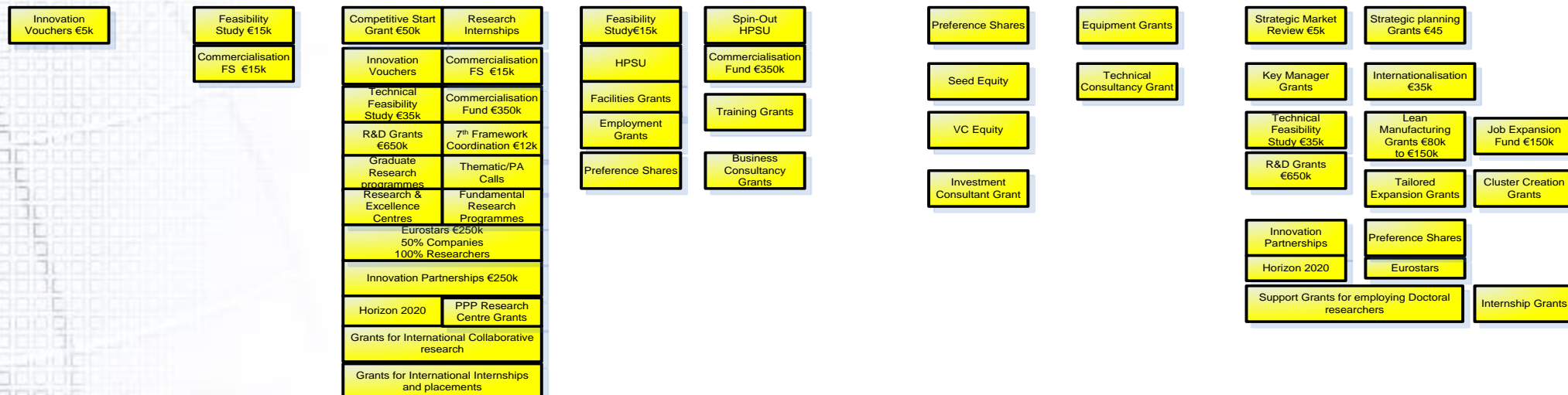
Loan Application & Grant Application Support
Business Angels
Investment Forum
Interim Management
Secretarial Services
Investment Terms Evaluation
Contract Negotiation Advice
Equipment Sourcing
Operations Processing
H.R. Advice
Counselling & Mentorship
Technical Advice
Training Courses

MIS Consultancy
Business Expansion
Internationalisation
Accounting & Finance
Networking
Business Consulting
Personnel Development (Voc Training)
Interim Management
CRM Support
Business Strategy Consulting
Training

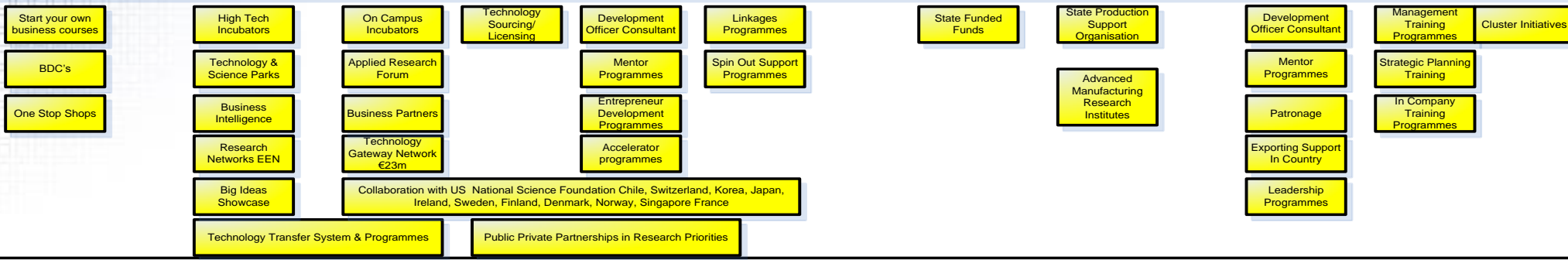
Business Technical & Management Consulting Services



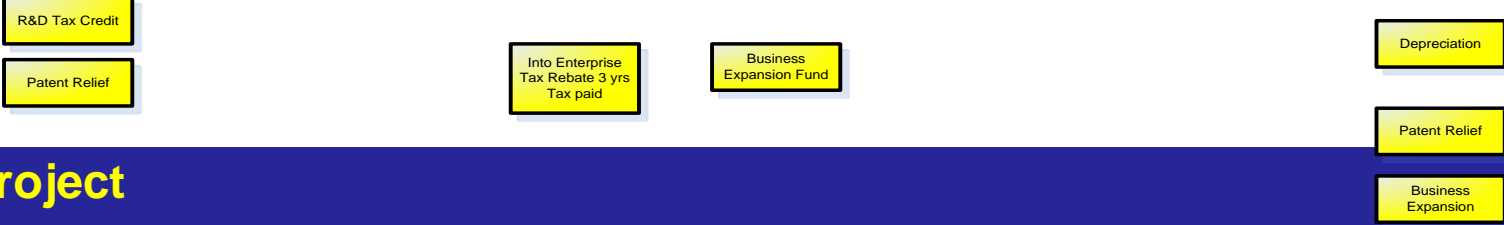
**HARD SUPPORT SERVICES
FINANCIAL INCENTIVES & INVESTMENTS**



**SOFT SUPPORT SERVICES
CONSULTING, ADVICE, TRAINING ETC**



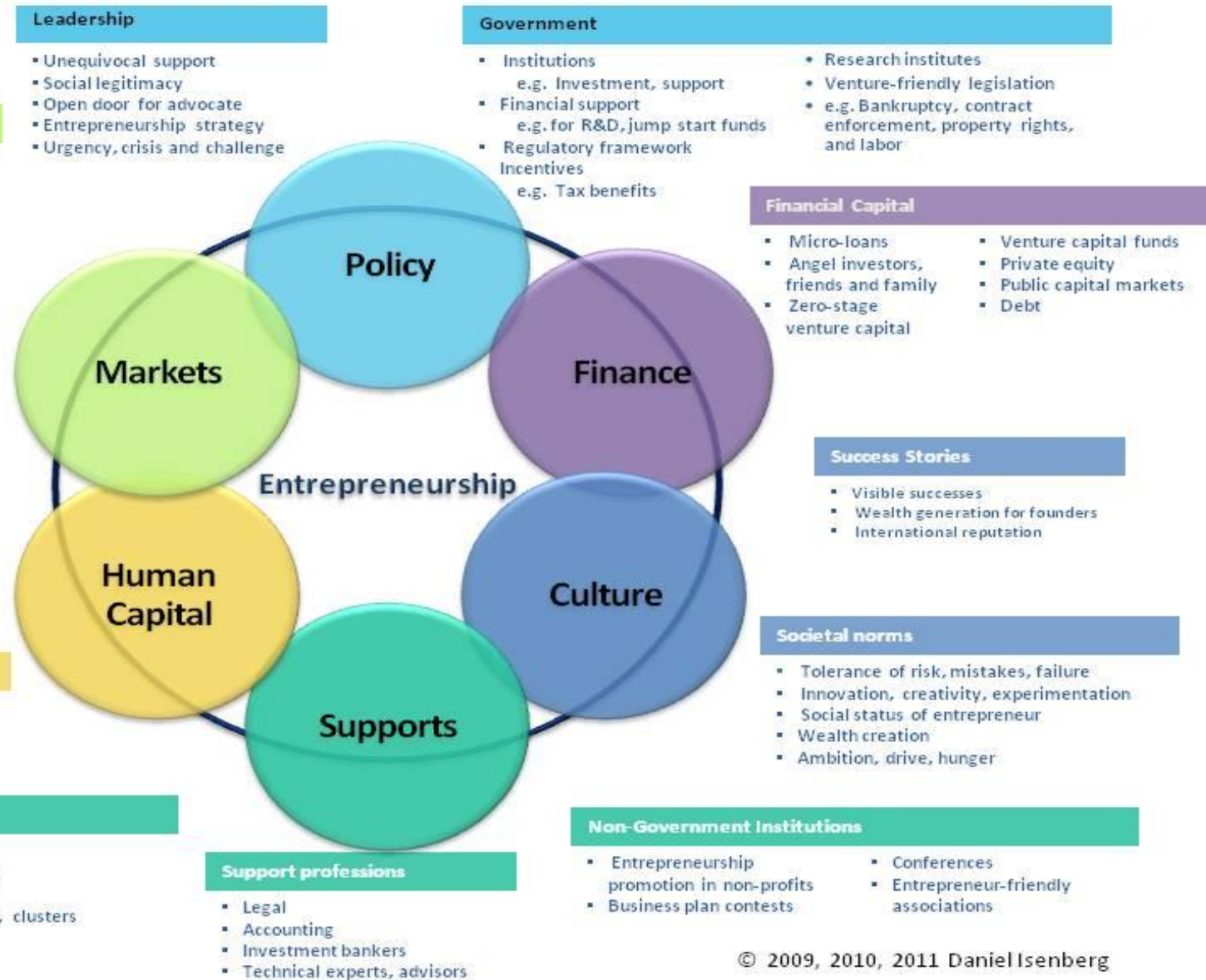
TAX BASED INCENTIVES



Ecosystem



Domains of the Entrepreneurship Ecosystem

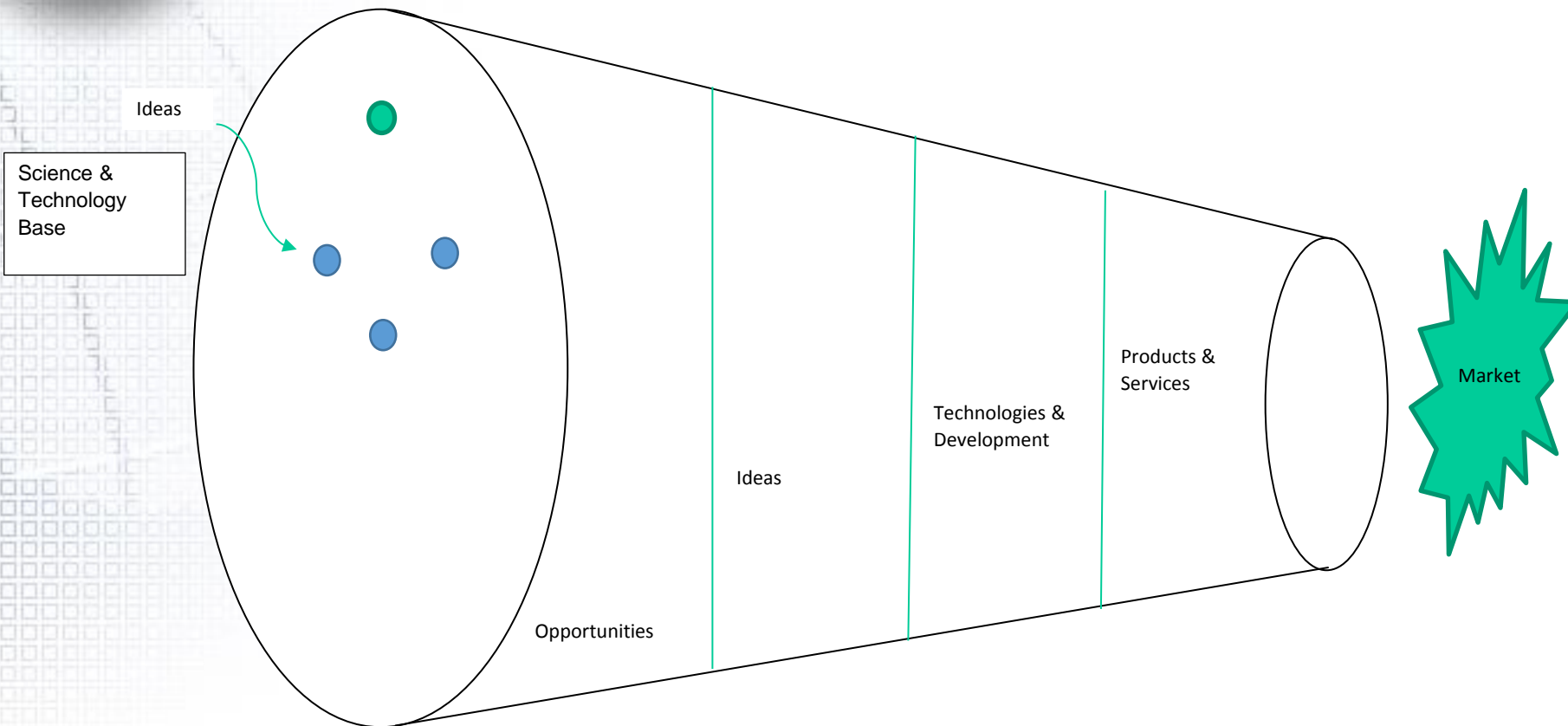


5/19/2011

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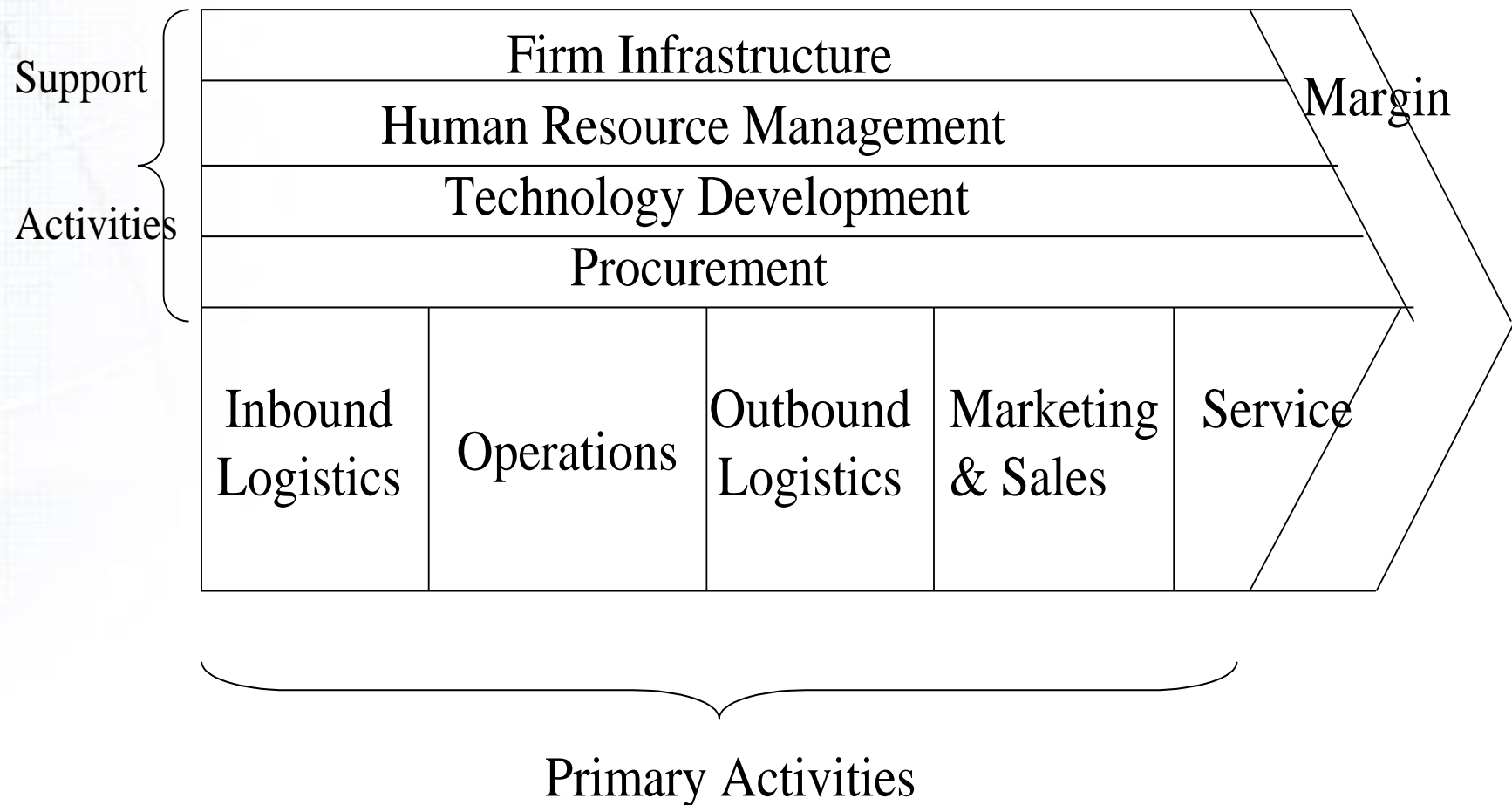


Closed System Innovation



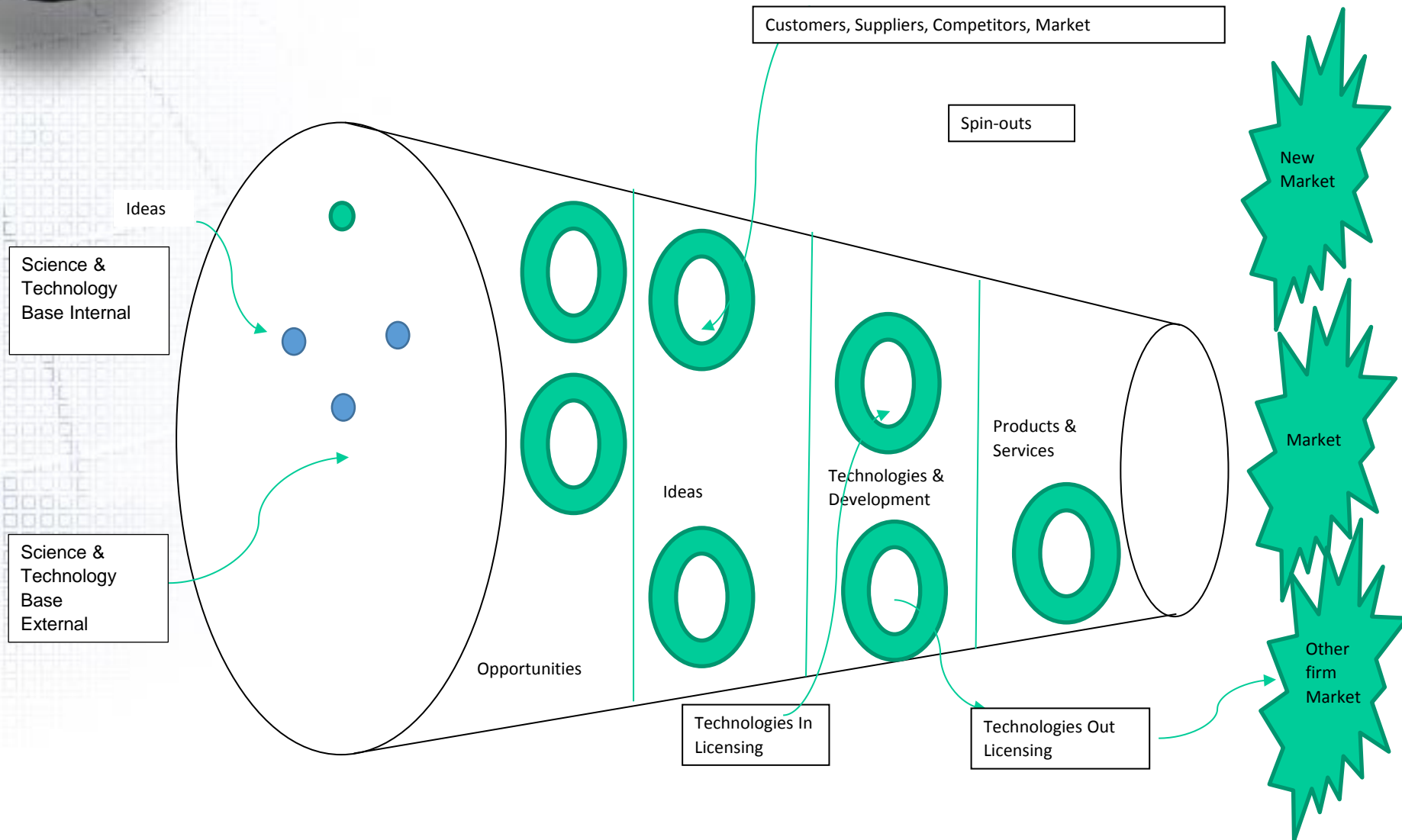


Value Chain





Open Innovation





Thank you for your attention
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