



Enhancement of the Business Environment in the Southern Mediterranean



A project funded by the European Union



Critical Friends' Consultation on National Action Plans

SBA project in Jordan



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Contact the action plan team members



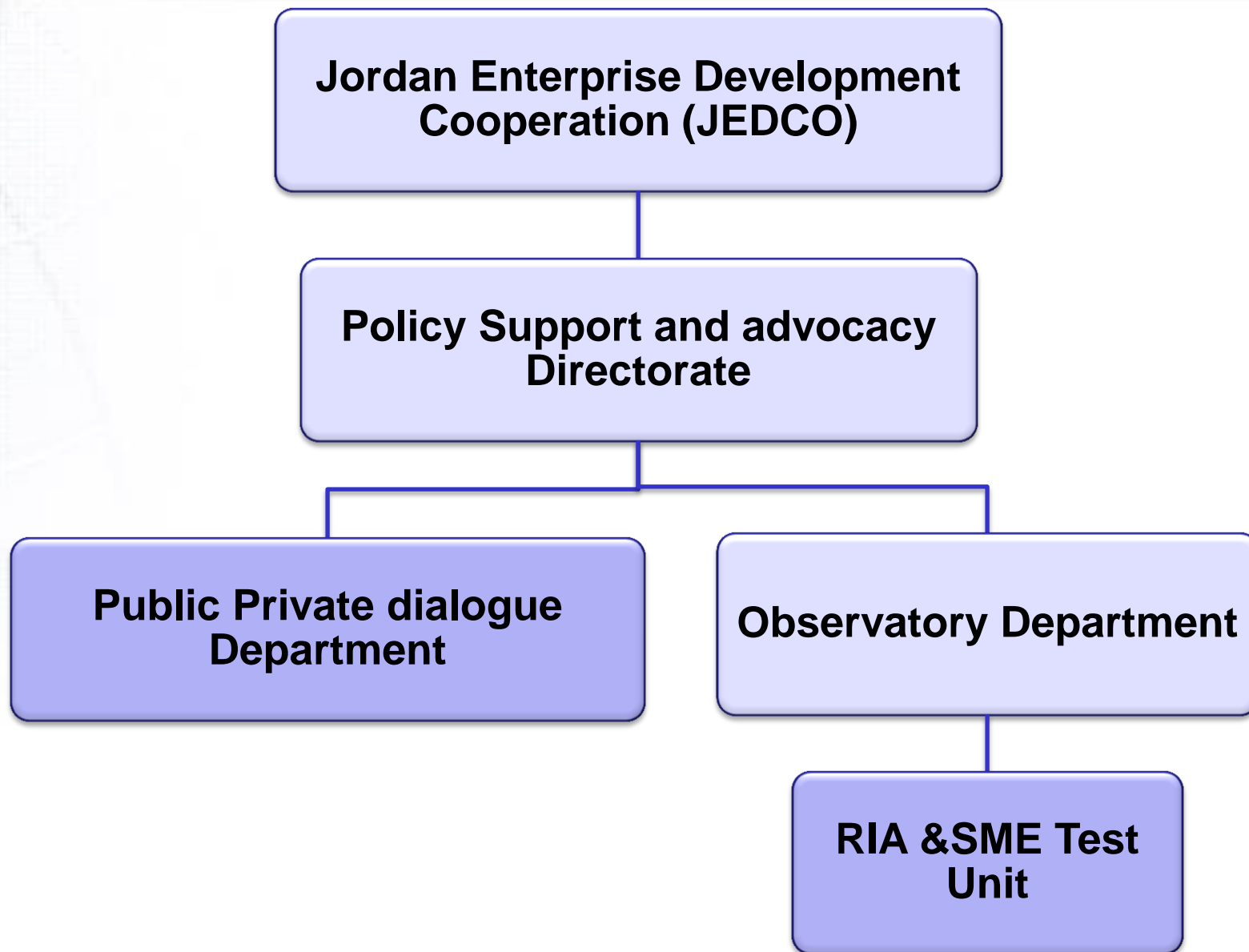
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The Action Plan main aim:



Reinforce Jordan Enterprise Development Cooperation's (JEDCO) role and functions in the area of SBA governance and enhance SME and entrepreneurship legal environment to improve performance of Jordan in principle 3 of SBA "Institutional and regulatory framework for SME policy making.





Action plan specific objectives:



- Reinforce the Policy Support and Advocacy Directorate at JEDCO by institutionalizing a separate Public Private Dialogue Facilitation (PPDF) Department.
- Establish a Regulatory Impact Analysis and SME Test Unit to detect the impact of Law/Policy within the SME Observatory Department in the Policy Support and Advocacy Directorate.



Success Measures:



- The key performance indicators are:
 - Public Private Dialogue Facilitation (PPDF) Department is established, staffed and operational.
 - Regulatory Impact Analysis and SME Test Unit is established, staffed and operational.
 - 75 trainees per year are trained.
 - Two training sessions are conducted during the first year.
- The expected outputs are two studies and two position papers prepared and discussed at Dialogue Forums.
- The expected outcomes are the number of laws and regulations corrected based on reviews offered by Regulatory Impact Analysis and SME Test Unit results.



Success Measures:



- The expected Impact are:
- Reinforce JEDCO's role and functions in the area of SBA governance
- Enhance SME and entrepreneurship legal environment
- Improve performance of Jordan in principle 3 of SBA "Institutional and regulatory framework for SME policy making.



Thank you for your attention