



Enhancement of the Business Environment in the Southern Mediterranean



A project funded by the European Union



Definition- What are we looking for?



Public Private Dialogues/Consultations are **structured mechanisms**, anchored at the highest **practical level**, coordinated by a **light secretariat**, and aimed at facilitating the **discovery process** by involving a **balanced range** of public and private sector actors in **identifying, filtering, accelerating, implementing, and measuring actions and reforms** that tend to improve issues of matter to the stakeholders.



PPD Functions

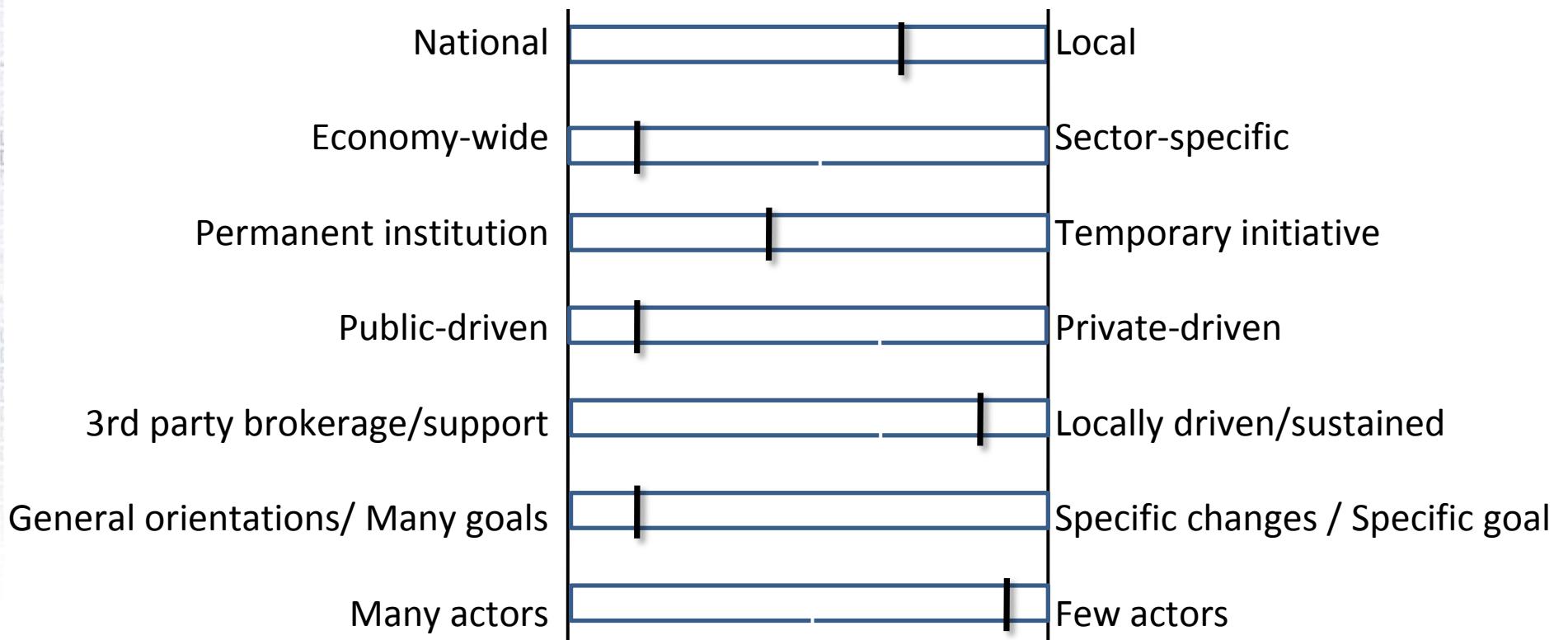
- 1- As a growth **discovery** mechanism (whether at economy wide or industry level, whether at national or local level)
- 2- As a crisis **detection** mechanism (to capture early warning signals and take defensive actions)
- 3- As a **post-crisis resolution** platform (to quickly set up and implement mitigation strategies)
- 4- As a **governance** mechanism to ensure inclusion, fairness, transparency and accountability



Typology of PPD actions/projects

(dialogue or rent extraction)

PPD TYPOLOGY





Few preliminary questions

- Does the demand exist?
Actors P&P are in the condition to be involved/promote such kind of process? Are they organised?
- Does the possibility exist?
- Can we find a coherence among different interests?



Defining the action

- What kind of support action could push a step ahead the process?
- On the short/medium term what is feasible and effective ?

For instance:

- To build a working group
- to prepare a project (mechanisms, organisation, services, ...)
- non formal training
- experimental phase, action research
, pilot project
- etc



How could the action be structured?

- **frame**: institutional and territorial levels (sub national or national)
- **stakeholders** and role
- **policy goals**: new bodies, simplification, plans, rules
- **policy fields**: fiscal, infrastructures, non formal education, etc
- **diversity approach** according economical sectors
- **chain value, cluster, international dimension**



Project description

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SELECTED TOPIC

IMPLEMENTATION PERIOD

MAIN OBJECTIVE

STAKEHOLDERS

RESULTS / IMPACT

RISKS

APPROACH /METHODOLOGY

RESOURCES

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Project description

Selected topic	Implementation period
Main Objective	Stakeholders
Result/Impact	Risks
Approach	Resources



Thank you for your attention

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giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH





Back-up



PPDS ARE RISKY BUSINESS

1- Political Economy, Institutional misalignments (e.g. Uganda NF, Benin)



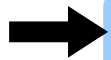
Political economy analysis, embrace institutions, use/train technical staff

2 - Reinforcing vested interest (e.g. Mongolia, Belarus)



Be open and transparent – Publicize quality control – Broad based

3 - Over and under representation (e.g. Tanzania, 18%, Benin 6/6/6)



Strengthening BMOS – Equal representation – Periodic review

4 - One man shows (e.g. Botswana)



Foster bottom-up support – Secure written commitment – Prepare transition

5 - Sustainability issues (e.g. Bolivia, Cameroon, Liberia)



Clear agenda and proposals – Manage expectations – Live and let die

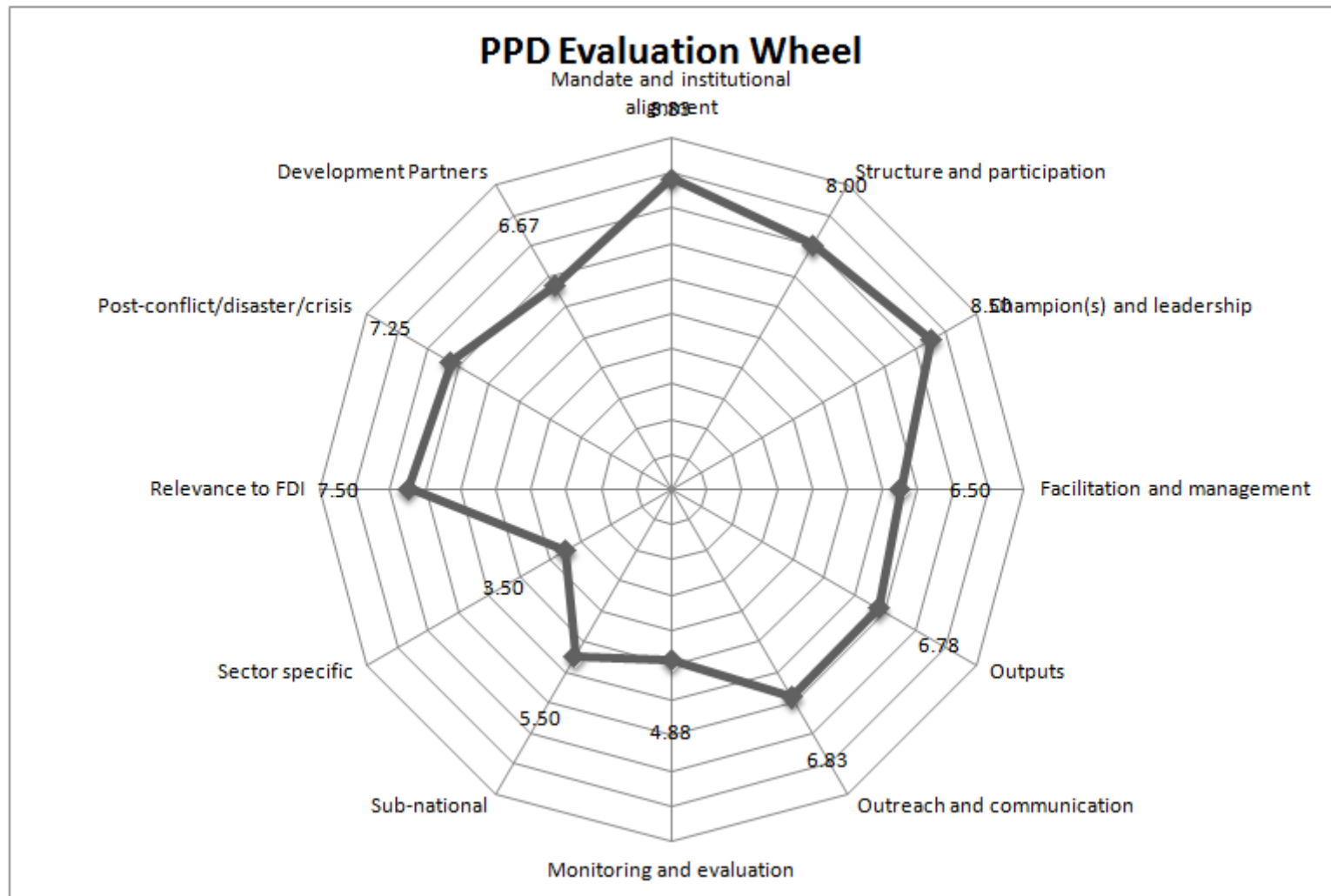
6 - Political risks (e.g. Bosnia, Bangladesh)



Depoliticize through outreach – Woo parliamentarians – Go local



PPD Evaluation Wheel





Follow up issues

- How to support **evolution/enhancement of public private dialogue (PPD)**?
- **PPD objectives:** capable to support SMEs competitiveness
- **Design:**
 - A- Structured mechanism/frequency, etc.
 - B- Organisation/structure
- **Working at:**
 - A- Different levels (national/sub-national)
 - B- Sectors